

Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Ağustos'2016)
(RETAIL PC & LCV BRAND SALES January-August'2016)

MARKA	MODEL	SEGMENT	Ocak/ January	Şubat/ February	Mart/ March	Nisan/ April	Mayıs/ May	Haziran/ June	Temmuz/ July	Ağustos/ August	Toplam/ Total
			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
	C5	D1	0	0	0	0	0	0	0	0	0
	DS5	D2	0	0	0	0	0	0	0	0	0
	C5	D3	0	0	0	0	0	0	0	0	0
	DS3	B2	0	0	0	0	0	0	0	0	0
	C3 PICASSO	B4	0	0	0	0	0	0	0	0	0
	DS4	C2	0	0	0	0	0	0	0	0	0
	DS4	C2	0	0	0	0	0	0	0	0	0
HAFİF TİCARİ			248	253	879	765	497	821	577	723	4.763
	BERLINGO		180	86	528	632	381	633	422	446	3.308
	NEMO		41	40	127	95	99	131	100	131	764
	JUMPER		27	127	224	38	17	57	55	146	691
DACIA	TOPLAM OTOMOBİL		1.456	2.191	3.782	4.067	4.751	4.228	3.000	3.509	26.984
	SANDERO	B2	538	595	1.004	1.506	1.988	1.747	1.074	1.438	9.890
	DUSTER	C7	443	965	1.538	1.309	1.534	1.290	1.126	1.150	9.355
	LODGY	C4	112	229	360	403	338	450	245	312	2.449
	Logan MCV	B5	142	174	500	337	319	312	235	220	2.239
HAFİF TİCARİ			221	228	380	512	572	429	320	389	3.051
	DOKKER		221	228	380	512	572	429	320	389	3.051
DS	TOPLAM OTOMOBİL		8	34	42	35	24	14	19	34	210
	DS 4	C2	6	25	37	29	5	5	14	29	150
	DS 5	D2	1	5	1	0	8	8	5	4	32
	DS 3	B2	1	4	4	6	11	1	0	1	28
HAFİF TİCARİ			0	0	0	0	0	0	0	0	0
FERRARI	TOPLAM OTOMOBİL		3	1	0	4	3	1	0	0	12
	488SPIDER	F6	0	0	0	2	2	1	0	0	5
	488GTB	F6	1	0	0	2	1	0	0	0	4
	California T	F1	2	0	0	0	0	0	0	0	2
	F12	F6	0	1	0	0	0	0	0	0	1
	LA FERRARI	F6	0	0	0	0	0	0	0	0	0
	California	F1	0	0	0	0	0	0	0	0	0
	612 SCAGLIETTI	F6	0	0	0	0	0	0	0	0	0
	F430	F6	0	0	0	0	0	0	0	0	0
	599 GTB	F6	0	0	0	0	0	0	0	0	0
	458 Italia	F6	0	0	0	0	0	0	0	0	0
	FF	F6	0	0	0	0	0	0	0	0	0
	458 Spider	F6	0	0	0	0	0	0	0	0	0
HAFİF TİCARİ			0	0	0	0	0	0	0	0	0
FIAT	TOPLAM OTOMOBİL		3.843	5.502	8.400	9.521	9.636	9.486	5.929	7.720	60.037
	EGEA	C1	1.627	2.765	4.268	4.818	4.565	4.962	2.849	3.325	29.179
	LINEA	C1	350	539	814	936	592	797	347	479	4.854
	EGEA	C2	0	0	0	21	166	514	307	266	1.274
	500L	B4	73	99	134	133	102	112	68	119	840
	DOBLO	B5	24	91	84	94	109	85	57	68	612
	500X	B7	27	61	104	59	62	42	33	56	444
	GRANDE PUNTO	B2	42	61	51	44	56	45	48	42	389
	FIORINO	B5	20	22	34	46	71	51	42	28	314
	FIAT 500	A2	9	9	19	17	14	8	12	31	119
	PANDA	A2	4	11	18	17	5	17	6	6	84
	FREEMONT	E7	7	4	7	8	27	8	4	8	73
	500L	C6	0	0	3	0	0	0	0	0	3
	BRAVO	C2	0	2	0	0	0	0	0	0	2
HAFİF TİCARİ			2.216	2.737	4.132	4.703	5.071	4.524	3.080	4.395	30.858
	DOBLO		956	1.211	1.690	1.895	2.561	2.259	1.503	2.212	14.287
	FIORINO		948	1.095	1.740	2.415	2.090	1.786	1.225	1.688	12.987
	DUCATO		272	374	615	333	343	378	292	404	3.011
	PRATICO		40	57	87	60	77	62	43	51	477
	FULLBACK		0	0	0	0	0	39	17	40	96
FORD	TOPLAM OTOMOBİL		1.321	3.048	4.111	3.781	3.961	4.954	2.267	2.679	26.122
	FOCUS	C1	470	1.712	1.864	2.061	1.876	3.199	1.183	1.276	13.641
	FIESTA MCA	B2	299	690	1.021	605	845	806	496	643	5.405
	COURIER	B5	349	315	764	640	730	515	242	385	3.940
	MONDEO	D1	62	105	224	129	131	97	78	109	935
	FOCUS CMAX	C4	27	66	52	72	121	114	62	84	598
	YENI KUGA	C7	37	63	76	102	103	89	57	65	592
	FOCUS	C2	28	46	41	116	88	99	70	68	556
	FOCUS	C3	31	31	26	32	25	11	47	20	223
	B-Max	B4	17	16	38	19	35	12	24	22	183
	MUSTANG	D6	1	4	4	5	3	10	3	2	32
	GALAXY	E4	0	0	0	0	3	1	5	0	9
	EDGE	E7	0	0	0	0	0	0	0	4	4
	SMAX	D4	0	0	1	0	1	1	0	1	4
HAFİF TİCARİ			2.449	3.892	5.647	5.370	6.090	6.353	4.103	4.936	38.840
	COURIER		954	1.576	2.544	2.261	2.551	2.843	1.820	1.899	16.448
	TRANSIT		1.141	1.727	2.260	2.175	2.461	2.263	1.521	2.109	15.657
	TRANSIT CUSTOM		236	343	465	618	506	527	307	402	3.404
	CONNECT		63	175	274	231	266	305	202	330	1.846
	RANGER		0	0	0	13	152	287	163	144	759
	TOURNEO CUSTOM		33	57	80	61	144	124	85	39	623
	RANGER II		22	14	24	11	10	4	5	13	103
GEELY	TOPLAM OTOMOBİL		0	0	0	0	0	0	0	0	0
HAFİF TİCARİ			0	0	0	0	0	0	0	0	0
HONDA	TOPLAM OTOMOBİL		737	1.179	2.107	1.109	1.349	1.430	988	1.158	10.057
	CIVIC	C1	371	510	1.030	574	720	813	376	381	4.775
	CR-V	D7	329	639	1.012	483	579	489	470	622	4.623
	JAZZ	B2	22	9	34	45	38	57	56	95	356
	HR-V	C7	0	0	0	0	0	50	72	44	166
	CIVIC	C2	8	13	15	5	10	14	12	14	91
	CIVIC	C6	5	7	9	2	2	7	2	2	36
	ACCORD	D1	2	1	7	0	0	0	0	0	10
HAFİF TİCARİ			0	0	0	0	0	0	0	0	0
HYUNDAI	TOPLAM		2.301	3.101	4.567	4.608	4.752	4.201	3.407	3.622	30.559

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MARKA		MODEL	SEGMENT	Ocak/	Şubat/	Mart/	Nisan/	Mayıs/	Haziran/	Temmuz/	Ağustos/	Toplam/	
				January	February	March	April	May	June	July	August	Total	
				adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	
LEXUS	TOPLAM			0	0	6	7	2	3	4	5	27	
	OTOMOBİL			0	0	6	7	2	3	4	5	27	
		RX	E7	0	0	2	4	0	2	3	3	14	
		NX	D7	0	0	2	2	1	0	0	0	5	
		GS	D1	0	0	1	1	1	0	0	1	4	
		RC	D1	0	0	0	0	0	0	1	1	2	
		GSF	D1	0	0	1	0	0	0	0	0	1	
		LS	D1	0	0	0	0	0	1	0	0	1	
		IS	D1	0	0	0	0	0	0	0	0	0	
					0	0	0	0	0	0	0	0	
MASERATI	HAFİF TİCARİ			1	6	1	5	3	6	1	5	28	
	TOPLAM			1	6	1	5	3	6	1	5	28	
	OTOMOBİL			1	6	1	5	3	6	1	5	28	
		GHIBLI	E1	1	5	0	5	1	4	0	2	18	
		QUATTROPORTE	F1	0	1	1	0	1	2	0	1	6	
		LEVANTE	F7	0	0	0	0	0	0	1	2	3	
	GRANTURISMO	F6	0	0	0	0	1	0	0	0	1		
	GRANCABRIO	F6	0	0	0	0	0	0	0	0	0		
				0	0	0	0	0	0	0	0		
MAZDA	HAFİF TİCARİ			50	67	114	157	171	137	127	84	907	
	TOPLAM			50	67	114	157	171	137	127	84	907	
	OTOMOBİL			50	67	114	157	171	137	127	84	907	
		CX-3	B7	23	27	72	36	58	60	28	27	331	
		3	C1	14	19	16	45	52	42	40	19	247	
		3	C2	3	11	4	20	29	21	6	9	103	
		Mazda MX-5	B6	0	0	0	22	14	0	52	2	90	
		CX-5	C7	6	7	18	24	11	13	1	2	82	
		6	D1	3	3	4	9	6	1	0	18	44	
		6	D3	1	0	0	1	1	0	0	7	10	
	MX-5	B6	0	0	0	0	0	0	0	0	0		
				0	0	0	0	0	0	0	0		
MERCEDES-BENZ	HAFİF TİCARİ			1.451	2.250	3.405	2.976	3.764	4.546	1.904	2.941	23.237	
	TOPLAM			1.091	1.701	2.480	2.305	3.080	3.786	1.651	2.456	18.550	
	OTOMOBİL			1.091	1.701	2.480	2.305	3.080	3.786	1.651	2.456	18.550	
		C SERİSİ	D1	538	542	391	827	888	1.579	541	793	6.099	
		E SERİSİ	E1	263	457	768	440	963	710	464	581	4.646	
		A SERİSİ	C2	126	214	393	285	317	414	185	344	2.278	
		CLA SERİSİ	C2	57	199	353	322	333	416	199	275	2.154	
		GLA SERİSİ	D7	12	88	220	172	226	237	81	162	1.198	
		B SERİSİ	C4	16	45	84	101	109	148	52	77	632	
		C SERİSİ	D6	0	15	45	39	68	86	54	69	376	
		GLC	E7	16	32	72	31	26	61	21	50	309	
		S SERİSİ	F1	23	32	41	28	57	49	21	28	279	
		CLS SERİSİ	F6	7	7	29	13	15	16	5	18	110	
		GLE Coupe	F7	10	23	26	13	14	9	2	7	104	
		GL SERİSİ	F7	8	10	16	8	20	17	4	14	97	
		G SERİSİ	F7	11	8	16	15	10	14	5	11	90	
		M SERİSİ	F7	3	16	15	8	16	8	4	13	83	
		SLC	E6	0	0	0	0	13	15	6	9	43	
		C SERİSİ	D3	0	9	7	1	0	1	3	3	24	
		SLK SERİSİ	E6	1	3	2	0	3	1	3	1	14	
		GT	F6	0	1	1	1	0	2	0	0	5	
		C Coupe	D6	0	0	0	0	0	2	1	1	4	
		GLA SERİSİ	C7	0	0	1	0	0	0	0	0	1	
		GLK SERİSİ	E7	0	0	0	0	1	0	0	0	1	
		SL SERİSİ	F6	0	0	0	0	0	1	0	0	1	
		GLE	F7	0	0	0	1	0	0	0	0	1	
		GLS	F7	0	0	0	0	1	0	0	0	1	
		GLC	F7	0	0	0	0	0	0	0	0	0	
		R SERİSİ	F7	0	0	0	0	0	0	0	0	0	
		SLS Serisi	F6	0	0	0	0	0	0	0	0	0	
		E Cabriolet Serisi	E1	0	0	0	0	0	0	0	0	0	
					360	549	925	671	684	760	253	485	4.687
		HAFİF TİCARİ			291	334	547	431	422	427	126	278	2.856
			SPRINTER		69	215	378	240	261	333	127	206	1.829
			VITO		0	0	0	0	1	0	0	0	1
			VIANO		0	0	0	0	0	0	0	0	1
			CITAN		0	0	0	0	0	0	0	1	1
MINI	TOPLAM			101	74	134	166	161	143	83	123	985	
	OTOMOBİL			101	74	134	166	161	143	83	123	985	
		COOPER	B2	69	59	64	78	80	87	46	64	547	
		Countryman	D7	30	7	47	46	40	26	24	26	246	
		Clubman	B2	2	8	21	20	25	16	3	17	112	
		COOPER	B6	0	0	2	18	13	12	9	9	63	
		John Cooper Works	B2	0	0	0	4	3	2	1	7	17	
		Countryman	D6	0	0	0	0	0	0	0	0	0	
					0	0	0	0	0	0	0	0	
					0	0	0	0	0	0	0	0	
MITSUBISHI	HAFİF TİCARİ			388	257	436	414	327	490	313	448	3.073	
	TOPLAM			388	257	436	414	327	490	313	448	3.073	
	OTOMOBİL			388	257	436	414	327	490	313	448	3.073	
		ASX	C7	23	37	37	26	50	32	25	34	264	
		ATTRAGE	B1	9	19	11	12	13	17	5	13	99	
		LANCER	C1	5	10	2	6	6	3	3	7	42	
		SPACE STAR	B2	1	4	1	2	6	2	1	1	18	
		OUTLANDER	D7	0	1	1	0	1	3	1	5	12	
		PAJERO	F7	0	0	0	0	0	0	10	0	10	
		Space Star	B2	1	0	1	2	3	0	0	1	8	
				349	186	383	366	248	433	268	387	2.620	
		L200		324	151	312	329	220	385	244	352	2.317	
		CANTER		25	35	71	37	28	48	24	35	303	
NISSAN	TOPLAM			971	1.534	3.164	2.810	2.638	2.705	1.322	2.274	17.418	
	OTOMOBİL			971	1.534	2.989	2.684	2.546	2.584	1.212	2.183	16.703	
		QASHQAI	C7	410	816	1.796	1.688	1.603	1.520	632	1.200	9.665	
		MICRA	B2	207	462	472	368	368	211	269	363	2.720	
		X-TRAIL	D7	256	174	266	258	244	484	157	310	2.149	
		JUKE MC	B7	98	82	455	370	294	333	110	245	1.987	
		PULSAR	C2	0	0	0	0	37	36	44	65	182	
		NOTE	B4	0	0	0	0	0	0	0	0	0	
		JUKE	B7	0	0	0	0	0	0	0	0	0	
					0	0	175	126	92	121	110	91	715
		NAVARA		0	0	175	126	92	121	110	91	715	
OPEL	TOPLAM			1.263	2.521	3.936	4.775	5.754	5.809	3.495	4.116	31.669	
	OTOMOBİL			1.263	2.521	3.936	4.775	5.754	5.809	3.495	4.116	31.669	

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			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
	ASTRA	C1	227	743	1.277	1.896	2.283	2.507	1.701	1.713	12.347
	CORSA	B2	137	702	1.137	1.231	1.199	1.015	754	856	7.031
	ASTRA	C2	270	464	657	858	1.148	1.354	539	777	6.067
	INSIGNIA	D1	436	363	504	476	729	597	311	439	3.855
	MOKKA	B7	182	244	357	294	363	318	179	320	2.257
	ASTRA	C3	1	1	0	15	15	10	1	5	48
	INSIGNIA	D3	4	1	0	3	7	3	2	4	24
	ADAM	A2	4	3	2	2	2	1	5	2	21
	ZAFIRA	C4	0	0	0	0	5	4	3	0	12
	MERIVA	B4	2	0	2	0	3	0	0	0	7
	AMPERA	C2	0	0	0	0	0	0	0	0	0
	CASCADE	D6	0	0	0	0	0	0	0	0	0
	INSIGNIA	D2	0	0	0	0	0	0	0	0	0
OTOKAR	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0
	TOPLAM		0	0	0	0	0	0	0	0	0
	OTOMOBİL		0	0	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0
	M-2000		0	0	0	0	0	0	0	0	0
PEUGEOT	TOPLAM		1.111	2.105	3.159	2.571	3.022	3.463	2.116	2.574	20.121
	OTOMOBİL		540	1.730	2.526	1.557	2.349	2.099	1.497	1.601	13.899
	301	B1	243	719	1.717	1.061	1.053	825	687	910	7.215
	208	B2	104	191	419	161	619	340	210	260	2.304
	2008	B7	60	220	73	89	318	355	403	225	1.743
	308 (T9)	C2	62	322	197	158	197	193	122	116	1.367
	508	D1	41	189	75	51	107	267	24	31	785
	3008	C7	21	39	19	29	37	103	39	52	339
	5008	C4	8	50	26	8	18	16	12	7	145
	PARTNER TEPEE BİNEK	B5	1	0	0	0	0	0	0	0	1
	308	C2	0	0	0	0	0	0	0	0	0
	RCZ	C6	0	0	0	0	0	0	0	0	0
	508	D3	0	0	0	0	0	0	0	0	0
	107	A2	0	0	0	0	0	0	0	0	0
	HAFİF TİCARİ		571	375	633	1.014	673	1.364	619	973	6.222
	PARTNER TEPEE		408	213	324	650	383	1.050	404	735	4.167
	BIPPER		104	91	162	179	141	181	156	154	1.168
	BOXER		59	71	147	185	149	133	59	84	887
PORSCHE	TOPLAM		55	40	55	59	61	68	32	59	429
	OTOMOBİL		55	40	55	59	61	68	32	59	429
	MACAN	E7	36	25	34	37	43	37	23	36	271
	CAYENNE	F7	19	8	16	13	10	21	4	18	109
	PANAMERA	F1	0	5	4	6	4	2	0	0	21
	911 CARRERA	F6	0	2	1	1	1	4	4	4	17
	BOXSTER	E6	0	0	0	2	3	4	1	1	11
	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0
PROTON	TOPLAM		10	7	10	12	12	0	0	0	51
	OTOMOBİL		10	7	10	12	12	0	0	0	51
	GEN.2	C1	7	4	7	9	9	0	0	0	36
	GEN.2	C2	3	3	3	3	3	0	0	0	15
	WAJA	D1	0	0	0	0	0	0	0	0	0
	SAGA	B1	0	0	0	0	0	0	0	0	0
	SAVVY	B2	0	0	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0
	ARENA		0	0	0	0	0	0	0	0	0
RENAULT	TOPLAM		4.519	6.162	11.293	12.075	12.741	12.004	6.274	7.453	72.521
	OTOMOBİL		4.068	5.560	10.310	10.633	11.275	10.671	5.513	6.589	64.619
	FLUENCE	C1	1.569	2.124	3.800	4.180	3.413	4.350	1.029	1.063	21.528
	SYMBOL	B1	747	1.359	3.112	2.017	1.934	1.494	2.226	2.892	15.781
	CLIO	B2	914	980	1.921	2.616	3.309	2.187	784	1.249	13.960
	Kadjar	C7	357	409	460	603	929	822	340	377	4.297
	MEGANE	C2	56	310	149	310	389	661	554	486	2.915
	CLIO	B3	277	143	523	431	563	372	192	204	2.705
	CAPTUR	B7	116	141	198	312	598	497	204	179	2.245
	Talisman	D1	16	44	140	161	140	287	166	139	1.093
	LATITUDE	D1	13	39	7	0	0	0	0	0	59
	ZOE	B2	0	1	0	0	0	1	16	0	18
	MEGANE	C3	2	10	0	3	0	0	0	0	15
	SCENIC	C4	1	0	0	0	0	0	2	0	3
	HAFİF TİCARİ		451	602	983	1.442	1.466	1.333	761	864	7.902
	KANGOO		135	302	536	819	839	789	413	475	4.308
	MASTER		211	201	299	402	405	340	238	255	2.351
	TRAFIC		105	99	148	221	222	204	110	134	1.243
SEAT	TOPLAM		502	853	1.443	2.130	1.726	1.929	1.870	1.943	12.396
	OTOMOBİL		502	853	1.443	2.130	1.726	1.929	1.870	1.943	12.396
	LEON	C2	345	556	771	1.235	620	971	1.024	1.004	6.526
	IBIZA	B2	114	186	442	668	706	705	514	752	4.087
	TOLEDO	C1	23	84	161	132	318	117	217	62	1.114
	IBIZA	B3	3	13	38	55	57	92	76	56	390
	LEON ST	C3	15	12	19	33	22	42	35	64	242
	ALHAMBRA	E4	2	2	12	7	3	2	4	5	37
	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0
SKODA	TOPLAM		715	1.435	2.640	2.663	2.787	2.865	1.661	2.357	17.123
	OTOMOBİL		715	1.435	2.640	2.663	2.787	2.865	1.661	2.357	17.123
	OCTAVIA	C1	319	481	1.019	1.089	1.141	1.272	819	1.056	7.196
	SUPERB	D1	235	561	874	579	657	768	330	598	4.602
	FABIA	B2	72	153	325	479	402	273	202	220	2.126
	RAPID	B1	34	108	195	286	250	274	120	233	1.500
	RAPID SPACEBACK	C2	33	101	180	185	253	208	145	204	1.309
	YETİ	C7	21	29	41	40	62	59	41	42	335
	OCTAVIA	C3	1	2	5	5	15	9	1	2	40
	FABIA	B3	0	0	1	0	4	1	2	2	10
	OCTAVIA RS	C6	0	0	0	0	3	1	1	0	5
	ROOMSTER	B4	0	0	0	0	0	0	0	0	0
	Citigo	A2	0	0	0	0	0	0	0	0	0
	SUPERB	D3	0	0	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0
SMART	TOPLAM		0	0	16	13	24	12	5	6	76
	OTOMOBİL		0	0	16	13	24	12	5	6	76
	FORFOUR	B2	0	0	10	10	16	6	4	3	49

Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Ağustos'2016)
(RETAIL PC & LCV BRAND SALES January-August'2016)

MARKA		MODEL	SEGMENT	Ocak/ January	Şubat/ February	Mart/ March	Nisan/ April	Mayıs/ May	Haziran/ June	Temmuz/ July	Ağustos/ August	Toplam/ Total
				adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
SSANGYONG		FORTWO	A2	0	0	6	3	8	6	1	3	27
	HAFİF TİCARİ			0	0	0	0	0	0	0	0	0
	TOPLAM OTOMOBİL			22	28	53	53	107	108	33	77	481
		TIVOLI	B7	17	19	23	24	57	58	17	37	252
		REXTON W	E7	2	3	13	10	17	7	4	9	65
		RODIUS	E4	0	1	1	0	2	3	0	9	16
		XLV	C7	0	0	0	0	0	2	2	0	4
		KYRON	D7	0	0	0	0	0	0	0	0	0
		REXTON	E7	0	0	0	0	0	0	0	0	0
		ACTYON	C7	0	0	0	0	0	0	0	0	0
	KORANDO	C7	0	0	0	0	0	0	0	0	0	
	HAFİF TİCARİ			3	5	16	19	31	38	10	22	144
	KORANDO SPORTS			3	5	16	19	31	38	10	22	144
	ACTYON SPORTS			0	0	0	0	0	0	0	0	0
SUBARU	TOPLAM OTOMOBİL			73	112	152	148	165	122	74	103	949
		FORESTER	D7	26	32	38	72	62	43	20	28	321
		Subaru XV	C7	22	36	40	33	64	42	10	29	276
		LEVORG	D3	12	23	26	17	13	15	16	8	130
		YENİ SUBARU FORESTER	D7	1	11	30	19	14	12	12	29	128
		OUTBACK	E7	12	10	14	6	11	10	12	6	81
		BRZ	C6	0	0	4	1	1	0	3	3	12
		WRX STI	D6	0	0	0	0	0	0	1	0	1
		LEGACY	E7	0	0	0	0	0	0	0	0	0
		LEGACY	D1	0	0	0	0	0	0	0	0	0
		LEGACY	D3	0	0	0	0	0	0	0	0	0
		IMPREZA	C1	0	0	0	0	0	0	0	0	0
		IMPREZA	C2	0	0	0	0	0	0	0	0	0
		IMPREZA	C6	0	0	0	0	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0	0	0	0	0
SUZUKI	TOPLAM OTOMOBİL			7	0	194	151	332	422	234	370	1.710
		VITARA	B7	0	0	121	107	215	278	178	281	1.180
		SWIFT	B2	0	0	73	23	102	138	47	63	446
		JIMNY	B7	0	0	0	21	15	6	9	26	77
		SX4 S-CROSS	C7	7	0	0	0	0	0	0	0	7
	HAFİF TİCARİ			0	0	0	0	0	0	0	0	0
TATA	TOPLAM OTOMOBİL			9	0	0	0	0	0	0	0	9
		INDIGO	B1	0	0	0	0	0	0	0	0	0
		MANZA	B1	0	0	0	0	0	0	0	0	0
		INDICA	B2	0	0	0	0	0	0	0	0	0
		VİSTA	B2	0	0	0	0	0	0	0	0	0
		INDIGO MARINA	B3	0	0	0	0	0	0	0	0	0
	HAFİF TİCARİ			9	0	0	0	0	0	0	0	9
		XENON		9	0	0	0	0	0	0	0	9
		XT KAMYONET T-35		0	0	0	0	0	0	0	0	0
TOYOTA	TOPLAM OTOMOBİL			1.481	2.501	3.630	4.474	6.067	3.415	3.205	4.027	28.800
				1.447	2.323	3.116	4.072	5.518	3.037	2.895	3.478	25.886
		COROLLA	C1	1.270	1.682	2.095	3.181	4.426	2.070	2.097	2.330	19.151
		AURIS	C2	76	369	605	487	468	502	371	596	3.474
		YARIS	B2	17	149	259	268	498	353	330	416	2.290
		AVENSIS	D1	49	49	81	50	39	44	27	53	392
		VERSO	C4	18	38	54	38	42	48	38	32	308
		RAV4	D7	7	17	7	19	16	11	6	9	92
		LAND CRUISER	F7	0	2	3	12	19	3	20	30	89
		COROLLA VERSO	C4	10	15	12	17	10	6	6	12	88
		GT-86	C6	0	2	0	0	0	0	0	0	2
		CAMRY	E1	0	0	0	0	0	0	0	0	0
		LEXUS	F1	0	0	0	0	0	0	0	0	0
		URBAN	B7	0	0	0	0	0	0	0	0	0
		PRIUS	C2	0	0	0	0	0	0	0	0	0
	HAFİF TİCARİ			34	178	514	402	549	378	310	549	2.914
		HILUX		34	178	514	402	549	378	310	549	2.914
		HIACE		0	0	0	0	0	0	0	0	0
VOLKSWAGEN	TOPLAM OTOMOBİL			4.528	8.154	11.293	10.485	12.436	12.406	9.084	11.167	79.553
				2.792	5.763	8.197	7.811	9.597	9.561	7.239	8.438	59.398
		PASSAT	D1	667	1.734	2.542	2.799	2.951	2.266	2.172	2.566	17.697
		POLO	B2	804	1.830	2.156	1.745	2.516	3.178	2.084	2.168	16.481
		GOLF	C2	631	1.656	2.077	1.912	1.895	1.595	994	1.336	12.096
		JETTA	C1	343	173	998	751	707	957	981	1.211	6.121
		TIGUAN	D7	162	155	136	276	1.173	1.264	821	803	4.790
		PASSAT CC	D6	141	157	211	251	278	199	129	197	1.563
		SCIROCCO	C6	22	27	29	34	46	62	32	48	300
		The Beetle	C2	14	22	27	24	22	30	21	92	252
		TOUAREG	E7	8	7	19	18	7	9	3	14	85
		PASSAT	D2	0	2	2	1	1	1	2	3	12
		PASSAT	D3	0	0	0	0	1	0	0	0	1
	HAFİF TİCARİ			1.736	2.391	3.096	2.674	2.839	2.845	1.845	2.729	20.155
		TRANSPORTER		622	956	1.188	1.005	997	1.027	714	937	7.446
		CADDY		532	784	981	892	1.100	1.091	627	994	7.001
		CRAFTER		267	296	399	443	314	240	177	336	2.472
		AMAROK		177	239	304	159	213	333	197	290	1.912
		CARAVELLE		138	116	224	175	215	154	130	172	1.324
VOLVO	TOPLAM OTOMOBİL			187	194	311	335	512	465	130	203	2.337
				187	194	311	335	512	465	130	203	2.337
		S60	D1	69	67	63	100	283	153	41	81	857
		XC60	E7	20	20	37	49	87	209	32	25	479
		XC90	F7	25	29	43	49	55	47	20	47	315
		V40	C2	42	35	69	39	32	30	18	33	298
		S80	E1	17	20	47	73	31	12	3	0	203
		V40 Cross Country	C2	14	21	50	23	23	13	8	11	163
		S90	E1	0	0	0	0	0	0	5	3	8
		V60	D3	0	1	1	2	1	1	1	0	7

Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Ağustos'2016)
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			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
	V60	D1	0	1	1	0	0	0	2	3	7
	S60	D3	0	0	0	0	0	0	0	0	0
	XC70	E7	0	0	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0
Toplam Pazar/Total Market			32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	568.906
	Otomobil		23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	438.025
	Hafif Ticari		9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	130.881

SEGMENT DETAYLARI Ağustos 2016 (Perakende) (Segmentation Details-RS-August2016)

	Toplam	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	223	0	223	0	0	0	0	0
B (Entry)	17.900	4.905	10.184	336	141	701	11	1.622
C (Compact)	25.318	13.588	6.630	104	593	0	57	4.346
D (Medium)	8.505	5.771	15	39	1	0	498	2.181
E (Luxury)	1.646	1.172	0	1	14	0	27	432
F (Upper Luxury)	385	48	0	0	0	0	32	305
	53.977	25.484	17.052	480	749	701	625	8.886

SEGMENT DETAYLARI Ocak-Ağustos 2016 (Perakende) (Segmentation Details-RS-January-August' 2016)

	Toplam	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	1.448	0	1.448	0	0	0	0	0
B (Entry)	139.452	32.182	82.658	3.490	1.030	7.106	153	12.833
C (Compact)	216.497	125.808	49.454	709	5.166	0	457	34.903
D (Medium)	63.887	44.399	155	282	4	0	3.932	15.115
E (Luxury)	13.692	9.951	6	16	62	0	181	3.476
F (Upper Luxury)	3.049	602	0	0	0	0	230	2.217
	438.025	212.942	133.721	4.497	6.262	7.106	4.953	68.544

ODD, verilerinde yer alan bilgilerin doğruluğuna azami ölçüde hassasiyet göstermekle birlikte; bu verilerdeki hata, eksiklik veya yorum farklılıklarından ve/veya ticari amaçlı kullanımından doğabilecek zararlardan hiçbir şekilde sorumlu değildir.

ODD (Otomotiv Distribütörleri Derneği) verilerinde; marka ve model bazında yer alan sayısal satış bilgileri ilgili kuruluşların ODD'ye yaptığı bildirimlerden oluşmaktadır. Bilgiler haksız rekabete yol açacak şekilde kullanılamaz. ODD'yi kaynak göstermek suretiyle satış rakamlarına dayalı olarak Rekabet Kanunu'na aykırı düşecek yorum, sıralama ve açıklamalar yapılması yasaktır. Bu hususa aykırı davranan kişi ve kuruluşlar doğrudan yasalara karşı sorumludur.

ODD Raporlarının telif hakkı ODD'ye aittir. ODD'nin yazılı muvafakatı alınmaksızın raporun bir bölümü veya tamamı çoğaltılamaz, paylaşılamaz, yayınlanamaz veya dağıtılamaz. Aksi durumda ODD'nin her türlü maddi ve manevi tazminat talep hakkı saklıdır.