

Otomobil ve H.Ticari/LCV Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Aralık'2014)
(RETAIL PC & LCV BRAND SALES Dec '2014)

| MARKA | MODEL | SEGMENT | Ocak/ Jan | Şubat/ Feb | Mart/ Mar | Nisan/ Apr | Mayıs/ May | Haziran/ June | Temmuz/ July | Ağustos/ Aug | Eylül/ Sep | Ekim/ Oct | Kasım/ Nov | Aralık/ Dec | Toplam/ Total | |
|-------------|----------------------|-------------------|--------------|---------------|--------------|---------------|---------------|------------------|-----------------|-----------------|---------------|--------------|---------------|----------------|------------------|--------|
| | | | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | |
| ALFA ROMEO | Toplam/Total | | 60 | 26 | 32 | 44 | 147 | 150 | 110 | 62 | 47 | 75 | 95 | 119 | 967 | |
| | Otomobil/PC | | 60 | 26 | 32 | 44 | 147 | 150 | 110 | 62 | 47 | 75 | 95 | 119 | 967 | |
| | | Giulietta | C2 | 59 | 22 | 29 | 39 | 146 | 150 | 109 | 62 | 45 | 73 | 92 | 110 | 936 |
| | | MITO | A2 | 1 | 4 | 3 | 4 | 0 | 0 | 1 | 0 | 2 | 2 | 2 | 9 | 28 |
| | | 4C | F1 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 3 |
| | | SPIDER | F6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 147 | C2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 156 | D1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 159 | D1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 156 | D3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 159 | D3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | GT | D6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 166 | E1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | BRERA | E6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | SPIDER | E6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | AUDI | Toplam/Total | | 455 | 750 | 1.175 | 1.391 | 1.598 | 1.255 | 903 | 1.657 | 1.303 | 1.525 | 2.179 | 3.618 | 17.809 |
| Otomobil/PC | | | 455 | 750 | 1.175 | 1.391 | 1.598 | 1.255 | 903 | 1.657 | 1.303 | 1.525 | 2.179 | 3.618 | 17.809 | |
| | | A3 | C1 | 151 | 301 | 488 | 433 | 339 | 258 | 707 | 551 | 406 | 908 | 1.474 | 6.278 | |
| | | A4 (B8) | D1 | 67 | 113 | 275 | 226 | 359 | 303 | 160 | 382 | 179 | 379 | 405 | 458 | 3.306 |
| | | A3 | C2 | 102 | 108 | 181 | 256 | 302 | 168 | 138 | 156 | 190 | 281 | 392 | 794 | 3.068 |
| | | A6 | E1 | 32 | 46 | 102 | 112 | 133 | 111 | 80 | 127 | 115 | 98 | 138 | 316 | 1.410 |
| | | Q3 | C7 | 31 | 62 | 140 | 115 | 115 | 73 | 68 | 90 | 69 | 164 | 114 | 241 | 1.282 |
| | | A5 | D6 | 18 | 21 | 71 | 53 | 67 | 65 | 32 | 47 | 54 | 57 | 70 | 56 | 611 |
| | | A4 | D1 | 11 | 34 | 48 | 28 | 50 | 38 | 45 | 67 | 71 | 63 | 33 | 83 | 571 |
| | | Q5 | E7 | 15 | 16 | 36 | 34 | 53 | 52 | 42 | 41 | 40 | 35 | 59 | 77 | 500 |
| | | A1 | B2 | 11 | 28 | 26 | 21 | 59 | 71 | 37 | 3 | 8 | 20 | 30 | 52 | 366 |
| | | A8 | F1 | 3 | 7 | 7 | 26 | 4 | 9 | 4 | 4 | 6 | 7 | 7 | 14 | 98 |
| | | A7 Sportback | E6 | 2 | 3 | 2 | 4 | 4 | 8 | 12 | 7 | 5 | 3 | 11 | 23 | 84 |
| | | A3 Cabriolet | C6 | 0 | 0 | 0 | 1 | 3 | 8 | 7 | 7 | 9 | 7 | 2 | 4 | 48 |
| | | Q7 | F7 | 5 | 2 | 7 | 3 | 2 | 2 | 5 | 4 | 2 | 2 | 1 | 6 | 41 |
| | | A6 | E1 | 1 | 0 | 10 | 10 | 1 | 0 | 5 | 2 | 0 | 0 | 2 | 1 | 32 |
| | | A4 allroad | D3 | 0 | 2 | 0 | 3 | 2 | 0 | 6 | 6 | 0 | 1 | 1 | 3 | 24 |
| | | S3 | C2 | 0 | 2 | 0 | 2 | 2 | 3 | 3 | 4 | 3 | 1 | 0 | 1 | 21 |
| | | A4 (B8) | D3 | 3 | 0 | 1 | 1 | 4 | 0 | 0 | 1 | 0 | 1 | 3 | 3 | 17 |
| | | TTC | E6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 12 | 12 |
| | | RS6 | E3 | 0 | 1 | 4 | 1 | 1 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| | | A4 | D3 | 0 | 2 | 2 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 7 |
| | | A6 | E3 | 1 | 0 | 0 | 4 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 |
| | | RS7 | E6 | 0 | 2 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 5 |
| | | ALLROAD QUATTRO | E7 | 0 | 0 | 0 | 0 | 1 | 2 | 0 | 1 | 0 | 0 | 0 | 0 | 4 |
| | | R8 | F6 | 0 | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |
| | | S8 | F1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 2 |
| | | ALLROAD QUATTRO | E2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | | S5 Sportback | D6 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | | RS5 | D6 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | | S5 Cabriolet | D6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | S5 | D6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | A5 Cabriolet | D6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | S6 | D3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | RS4 | D3 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | S7 | E2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | TT | E6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | S6 | E1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | TTR | E6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| BENTLEY | Toplam/Total | | 0 | 2 | 1 | 0 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 8 | 21 | |
| | Otomobil/PC | | 0 | 2 | 1 | 0 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 8 | 21 | |
| | | CONTINENTAL | F6 | 0 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 5 | 12 |
| | | FLYING SPUR | F1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 5 |
| | | FLYING SPUR V8 | F1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 2 |
| | | CONTINENTAL GT V8 | F6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| | | MULSANNE | E1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | CONTINENTAL GT SPEED | F6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| BMW | Toplam/Total | | 334 | 617 | 1.875 | 1.852 | 1.938 | 2.076 | 2.050 | 2.856 | 2.417 | 3.146 | 2.798 | 4.215 | 26.174 | |
| | Otomobil/PC | | 334 | 617 | 1.875 | 1.852 | 1.938 | 2.076 | 2.050 | 2.856 | 2.417 | 3.146 | 2.798 | 4.215 | 26.174 | |
| | | 3 SERİSİ | D1 | 64 | 185 | 583 | 648 | 688 | 985 | 615 | 1.129 | 1.028 | 1.044 | 921 | 1.380 | 9.270 |
| | 5 SERİSİ | E1 | 198 | 312 | 623 | 636 | 865 | 514 | 634 | 575 | 289 | 774 | 683 | 1.179 | 7.282 | |

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|-----------|--------------|---------|---------------------------|----------------------------|---------------------------|----------------------------|----------------------------|-------------------------------|------------------------------|------------------------------|----------------------------|---------------------------|----------------------------|-----------------------------|-------------------------------|
| | 1 SERİSİ | C2 | 44 | 67 | 378 | 265 | 166 | 128 | 347 | 655 | 540 | 611 | 565 | 631 | 4.397 |
| | X1 | D7 | 5 | 6 | 138 | 69 | 11 | 94 | 131 | 165 | 209 | 201 | 166 | 103 | 1.298 |
| | 4 SERİSİ | D6 | 1 | 8 | 40 | 88 | 49 | 131 | 131 | 137 | 81 | 96 | 115 | 233 | 1.110 |
| | X3 | E7 | 2 | 4 | 26 | 16 | 47 | 152 | 104 | 69 | 100 | 183 | 112 | 218 | 1.033 |
| | X5 | F7 | 2 | 23 | 57 | 66 | 79 | 46 | 52 | 57 | 76 | 79 | 60 | 161 | 758 |
| | 2 SERİSİ | C4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 21 | 47 | 53 | 142 | 263 |
| | 3 SERİSİ | D2 | 8 | 7 | 16 | 42 | 18 | 12 | 7 | 14 | 12 | 23 | 18 | 29 | 206 |
| | 2 SERİSİ | C2 | 0 | 0 | 0 | 10 | 2 | 2 | 15 | 14 | 20 | 26 | 31 | 22 | 142 |
| | 7 SERİSİ | F1 | 2 | 1 | 3 | 3 | 1 | 2 | 1 | 16 | 12 | 26 | 20 | 28 | 115 |
| | X4 | E7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 | 17 | 20 | 25 | 36 | 113 |
| | 5 SERİSİ | E2 | 7 | 3 | 4 | 3 | 3 | 3 | 5 | 2 | 2 | 2 | 11 | 6 | 51 |
| | 6 SERİSİ | F6 | 0 | 1 | 6 | 3 | 3 | 5 | 4 | 3 | 4 | 4 | 5 | 8 | 46 |
| | Z4 | E6 | 0 | 0 | 1 | 2 | 6 | 1 | 2 | 1 | 4 | 6 | 3 | 4 | 30 |
| | i3 | D1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 4 | 9 | 9 | 25 |
| | i8 | F6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 1 | 17 | 20 |
| | X6 | F7 | 1 | 0 | 0 | 0 | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 8 | 12 |
| | 3 SERİSİ | D6 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 |
| | 3 SERİSİ | D3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| | 1 SERİSİ | C6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5 SERİSİ | E3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| CHERY | Toplam/Total | | 17 | 16 | 34 | 34 | 53 | 35 | 12 | 17 | 22 | 20 | 30 | 35 | 325 |
| | Otomobil/PC | | 17 | 16 | 34 | 34 | 53 | 35 | 12 | 17 | 22 | 20 | 30 | 35 | 325 |
| | TIGGO | C7 | 14 | 14 | 28 | 17 | 29 | 20 | 8 | 11 | 18 | 16 | 23 | 28 | 226 |
| | CHANCE | C2 | 0 | 0 | 0 | 9 | 11 | 8 | 2 | 3 | 4 | 4 | 7 | 7 | 55 |
| | KIMO | B2 | 0 | 0 | 0 | 0 | 13 | 7 | 2 | 3 | 0 | 0 | 0 | 0 | 25 |
| | NICHE | C1 | 3 | 2 | 6 | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 19 |
| | ALIA | C1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | TAXIM | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| CHEVROLET | Toplam/Total | | 206 | 161 | 134 | 29 | 8 | 14 | 14 | 0 | 1 | 1 | 4 | 0 | 572 |
| | Otomobil/PC | | 206 | 161 | 134 | 29 | 8 | 14 | 14 | 0 | 1 | 1 | 4 | 0 | 572 |
| | CRUZE | C1 | 46 | 42 | 49 | 18 | 3 | 4 | 1 | 0 | 0 | 0 | 1 | 0 | 164 |
| | CAPTIVA | D7 | 62 | 53 | 25 | 0 | 0 | 0 | 5 | 0 | 1 | 1 | 2 | 0 | 149 |
| | AVEO | B1 | 40 | 30 | 30 | 2 | 2 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 106 |
| | CRUZE | C2 | 20 | 15 | 16 | 7 | 3 | 9 | 4 | 0 | 0 | 0 | 0 | 0 | 74 |
| | TRAX | B7 | 31 | 16 | 9 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 57 |
| | AVEO | B2 | 7 | 5 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 14 |
| | CAMARO | F6 | 0 | 0 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 |
| | CRUZE | C3 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 4 |
| | EPICA | D1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | SPARK | A2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | LACETTI | C3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | LACETTI | C2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| CITROEN | Toplam/Total | | 948 | 851 | 1.225 | 1.653 | 1.660 | 1.682 | 1.750 | 1.559 | 2.169 | 1.975 | 2.324 | 4.618 | 22.414 |
| | Otomobil/PC | | 657 | 715 | 790 | 1.062 | 1.040 | 888 | 943 | 952 | 1.370 | 1.259 | 1.555 | 3.158 | 14.389 |
| | C-ELYSEE | B1 | 418 | 177 | 283 | 548 | 531 | 608 | 589 | 491 | 813 | 695 | 909 | 2.162 | 8.224 |
| | C4 | C2 | 101 | 227 | 346 | 285 | 179 | 83 | 167 | 265 | 224 | 148 | 161 | 395 | 2.581 |
| | C4 PICASSO | C4 | 56 | 52 | 47 | 60 | 90 | 61 | 65 | 108 | 114 | 120 | 91 | 189 | 1.053 |
| | C3 | B2 | 35 | 199 | 13 | 47 | 71 | 65 | 41 | 58 | 60 | 78 | 77 | 155 | 899 |
| | C4 CACTUS | B7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 118 | 170 | 157 | 136 | 581 |
| | C5 | D1 | 29 | 12 | 42 | 45 | 69 | 62 | 66 | 17 | 23 | 30 | 30 | 17 | 442 |
| | DS4 | C2 | 9 | 35 | 26 | 18 | 21 | 5 | 10 | 8 | 6 | 4 | 92 | 26 | 260 |
| | C1 | A2 | 1 | 0 | 2 | 16 | 0 | 0 | 1 | 1 | 7 | 14 | 35 | 70 | 146 |
| | DS5 | D2 | 5 | 8 | 3 | 6 | 62 | 2 | 0 | 2 | 0 | 0 | 2 | 6 | 96 |
| | C3 PICASSO | B4 | 1 | 3 | 22 | 11 | 15 | 0 | 3 | 1 | 0 | 0 | 0 | 0 | 56 |
| | DS3 | B2 | 2 | 5 | 26 | 2 | 2 | 2 | 2 | 1 | 5 | 0 | 1 | 2 | 50 |
| | C5 | D3 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | C4 | C6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 291 | 136 | 435 | 591 | 620 | 794 | 807 | 607 | 799 | 716 | 769 | 1.460 | 8.025 |
| | BERLİNGO | | 218 | 31 | 165 | 292 | 309 | 468 | 475 | 331 | 387 | 440 | 432 | 883 | 4.431 |
| | NEMO | | 57 | 33 | 117 | 205 | 172 | 128 | 146 | 183 | 189 | 120 | 187 | 440 | 1.977 |
| | JUMPER | | 16 | 72 | 153 | 94 | 139 | 198 | 186 | 93 | 223 | 156 | 150 | 137 | 1.617 |
| | JUMPY | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| DACIA | Toplam/Total | | 1.668 | 1.629 | 2.169 | 1.926 | 2.310 | 2.683 | 2.798 | 2.601 | 2.555 | 2.742 | 3.946 | 7.442 | 34.469 |
| | Otomobil/PC | | 1.158 | 1.229 | 1.854 | 1.586 | 1.883 | 2.274 | 2.358 | 2.096 | 1.492 | 2.269 | 3.214 | 6.484 | 27.897 |
| | DUSTER | C7 | 532 | 538 | 758 | 656 | 779 | 830 | 1.033 | 963 | 627 | 1.005 | 1.279 | 2.881 | 11.881 |
| | SANDERO | B2 | 309 | 421 | 689 | 480 | 480 | 511 | 679 | 612 | 383 | 569 | 1.034 | 1.444 | 7.611 |

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|----------------|---------------------|---------|---------------------------|----------------------------|---------------------------|----------------------------|----------------------------|-------------------------------|------------------------------|------------------------------|----------------------------|---------------------------|----------------------------|-----------------------------|-------------------------------|
| | LOGGY | C4 | 302 | 218 | 306 | 321 | 337 | 445 | 401 | 332 | 256 | 388 | 433 | 1.046 | 4.785 |
| | Logan MCV | B3 | 15 | 52 | 101 | 129 | 287 | 488 | 245 | 189 | 226 | 307 | 468 | 1.113 | 3.620 |
| | MCV 5 kişilik | B5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | MCV 7 kişilik | B5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | MCV 7 kişilik | B3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | LOGAN | B1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 510 | 400 | 315 | 340 | 427 | 409 | 440 | 505 | 1.063 | 473 | 732 | 958 | 6.572 |
| | DOKKER | | 510 | 400 | 315 | 340 | 427 | 409 | 440 | 505 | 1.063 | 473 | 732 | 958 | 6.572 |
| | LOGAN VAN | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | LOGAN PICKUP | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| FERRARI | Toplam/Total | | 0 | 3 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | 1 | 0 | 1 | 11 |
| | Otomobil/PC | | 0 | 3 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | 1 | 0 | 1 | 11 |
| | 458 Italia | F6 | 0 | 3 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 5 |
| | FF | F6 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| | F12 | F6 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 2 |
| | California T | F1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 2 |
| | 612 SCAGLIETTI | F6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | F430 | F6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 599 GTB | F6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | California | F1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 458 Spider | F6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| FIAT | Toplam/Total | | 4.053 | 4.095 | 4.895 | 5.842 | 6.855 | 6.652 | 7.193 | 6.880 | 7.733 | 7.005 | 9.801 | 18.124 | 89.128 |
| | Otomobil/PC | | 1.703 | 1.516 | 1.940 | 3.190 | 3.716 | 3.597 | 3.272 | 3.010 | 3.907 | 3.045 | 3.964 | 6.682 | 39.542 |
| | LINEA | C1 | 990 | 1.141 | 1.528 | 2.514 | 2.923 | 2.805 | 2.648 | 2.471 | 3.385 | 2.542 | 3.352 | 5.940 | 32.239 |
| | 500L | B4 | 284 | 163 | 139 | 233 | 394 | 422 | 167 | 188 | 119 | 91 | 151 | 307 | 2.658 |
| | GRANDE PUNTO | B2 | 259 | 98 | 122 | 188 | 265 | 241 | 248 | 172 | 159 | 254 | 316 | 290 | 2.612 |
| | DOBLO | B5 | 23 | 45 | 61 | 99 | 40 | 30 | 61 | 43 | 105 | 57 | 48 | 12 | 624 |
| | FIORINO | B5 | 103 | 17 | 45 | 24 | 30 | 44 | 47 | 69 | 47 | 34 | 30 | 10 | 500 |
| | FREEMONT | E7 | 22 | 26 | 15 | 93 | 36 | 21 | 66 | 21 | 13 | 21 | 25 | 44 | 403 |
| | PANDA | A2 | 7 | 13 | 11 | 12 | 8 | 10 | 5 | 8 | 39 | 27 | 20 | 40 | 200 |
| | FIAT 500 | A2 | 10 | 4 | 6 | 8 | 13 | 13 | 18 | 14 | 28 | 11 | 16 | 27 | 168 |
| | BRAVO | C2 | 5 | 9 | 13 | 19 | 7 | 11 | 12 | 24 | 12 | 8 | 5 | 11 | 136 |
| | 500L | C6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 |
| | STILO | C3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | IDEA | B4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | STILO | C2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | ALBEA | B1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | PALIO | B2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | PUNTO | B2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | SEDICI | B7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | MAREA | C1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 2.350 | 2.579 | 2.955 | 2.652 | 3.139 | 3.055 | 3.921 | 3.870 | 3.826 | 3.960 | 5.837 | 11.442 | 49.586 |
| | DOBLO | | 987 | 825 | 885 | 1.155 | 1.316 | 1.307 | 2.073 | 1.813 | 1.848 | 1.860 | 2.612 | 5.492 | 22.173 |
| | FIORINO | | 932 | 1.244 | 1.611 | 885 | 1.258 | 1.283 | 1.392 | 1.217 | 1.210 | 1.321 | 2.419 | 4.322 | 19.094 |
| | DUCATO | | 396 | 455 | 414 | 557 | 514 | 424 | 414 | 796 | 731 | 722 | 724 | 1.516 | 7.663 |
| | PRATICO | | 34 | 55 | 45 | 55 | 51 | 41 | 42 | 44 | 37 | 57 | 82 | 112 | 655 |
| | SCUDO | | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | STRADA | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | PALIO VAN | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| FORD | Toplam/Total | | 3.233 | 3.029 | 3.559 | 4.920 | 5.593 | 7.370 | 8.265 | 7.027 | 8.222 | 7.018 | 10.122 | 18.475 | 86.833 |
| | Otomobil/PC | | 1.389 | 1.244 | 1.621 | 2.400 | 2.869 | 3.804 | 4.985 | 3.321 | 3.065 | 2.551 | 3.403 | 6.640 | 37.292 |
| | FOCUS | C1 | 649 | 595 | 716 | 1.269 | 1.503 | 1.997 | 2.455 | 1.777 | 1.161 | 1.258 | 1.618 | 3.478 | 18.476 |
| | FIESTA MCA | B2 | 395 | 278 | 468 | 660 | 810 | 1.269 | 1.791 | 896 | 761 | 837 | 1.176 | 1.885 | 11.226 |
| | FOCUS | C2 | 117 | 91 | 153 | 149 | 127 | 119 | 149 | 249 | 164 | 87 | 118 | 312 | 1.835 |
| | COURIER | B5 | 0 | 0 | 0 | 0 | 3 | 146 | 223 | 101 | 645 | 102 | 126 | 264 | 1.610 |
| | FOCUS CMAX | C4 | 108 | 122 | 115 | 108 | 246 | 87 | 84 | 71 | 84 | 80 | 163 | 247 | 1.515 |
| | YENI KUGA | C7 | 53 | 63 | 50 | 80 | 77 | 59 | 53 | 106 | 135 | 111 | 147 | 302 | 1.236 |
| | B-Max | B4 | 37 | 38 | 55 | 62 | 62 | 74 | 50 | 85 | 89 | 51 | 38 | 121 | 762 |
| | MONDEO | D1 | 23 | 35 | 47 | 58 | 35 | 46 | 54 | 26 | 21 | 7 | 5 | 13 | 370 |
| | FOCUS | C3 | 5 | 20 | 13 | 10 | 5 | 4 | 125 | 6 | 3 | 17 | 9 | 15 | 232 |
| | SMAX | D4 | 1 | 0 | 3 | 4 | 0 | 2 | 1 | 3 | 0 | 0 | 2 | 2 | 18 |
| | GALAXY | E4 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 2 | 1 | 1 | 1 | 10 |
| | FIESTA | B2 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| | FUSION | B4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | FOCUS | C6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | KUGA | C7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 1.844 | 1.785 | 1.938 | 2.520 | 2.724 | 3.566 | 3.280 | 3.706 | 5.157 | 4.467 | 6.719 | 11.835 | 49.541 |
| | TRANSIT | | 925 | 1.088 | 960 | 1.348 | 1.088 | 1.252 | 1.270 | 1.865 | 2.390 | 2.018 | 2.777 | 4.998 | 21.979 |

Otomobil ve H.Ticari/LCV Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Aralık'2014)
(RETAIL PC & LCV BRAND SALES Dec '2014)

| MARKA | | MODEL | SEGMENT | Ocak/ Jan adet/unit | Şubat/ Feb adet/unit | Mart/ Mar adet/unit | Nisan/ Apr adet/unit | Mayıs/ May adet/unit | Haziran/ June adet/unit | Temmuz/ July adet/unit | Ağustos/ Aug adet/unit | Eylül/ Sep adet/unit | Ekim/ Oct adet/unit | Kasım/ Nov adet/unit | Aralık/ Dec adet/unit | Toplam/ Total adet/unit |
|---------------|--------------------|-------------------|---------|---------------------------|----------------------------|---------------------------|----------------------------|----------------------------|-------------------------------|------------------------------|------------------------------|----------------------------|---------------------------|----------------------------|-----------------------------|-------------------------------|
| MAZDA | H.Ticari/LCV | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Toplam/Total | | | 30 | 45 | 69 | 133 | 60 | 171 | 61 | 53 | 153 | 155 | 95 | 275 | 1.300 |
| | Otomobil/PC | | | 30 | 40 | 69 | 133 | 57 | 170 | 61 | 53 | 153 | 155 | 95 | 275 | 1.291 |
| | | 3 | C1 | 0 | 0 | 6 | 67 | 25 | 80 | 30 | 25 | 112 | 79 | 40 | 116 | 580 |
| | | CX-5 | C7 | 8 | 19 | 11 | 28 | 5 | 15 | 16 | 12 | 36 | 18 | 31 | 64 | 263 |
| | | 3 | C2 | 0 | 0 | 1 | 28 | 14 | 35 | 14 | 11 | 0 | 53 | 21 | 81 | 258 |
| | | 6 | D1 | 1 | 4 | 7 | 3 | 4 | 10 | 0 | 5 | 5 | 5 | 3 | 14 | 61 |
| | | MAZDA5 | C4 | 1 | 6 | 20 | 5 | 7 | 17 | 0 | 0 | 0 | 0 | 0 | 0 | 56 |
| | | 2 | B2 | 20 | 9 | 22 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 51 |
| | | MX-5 | B6 | 0 | 2 | 2 | 2 | 2 | 13 | 1 | 0 | 0 | 0 | 0 | 0 | 22 |
| | RX-8 | B6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | CX-9 | C7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | H.Ticari/LCV | | | 0 | 5 | 0 | 0 | 3 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 9 |
| | BT-50 | | | 0 | 5 | 0 | 0 | 3 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 9 |
| MERCEDES-BENZ | Toplam/Total | | | 1.072 | 1.289 | 2.495 | 2.075 | 2.576 | 3.170 | 2.202 | 2.459 | 2.693 | 2.851 | 2.458 | 5.788 | 31.128 |
| | Otomobil/PC | | | 582 | 900 | 1.783 | 1.619 | 2.083 | 2.512 | 1.723 | 1.700 | 2.014 | 2.013 | 1.625 | 4.546 | 23.100 |
| | | E SERİSİ | E1 | 163 | 298 | 631 | 404 | 417 | 582 | 361 | 329 | 357 | 356 | 325 | 1.381 | 5.604 |
| | | C SERİSİ | D1 | 93 | 72 | 89 | 237 | 598 | 628 | 438 | 521 | 670 | 723 | 469 | 1.033 | 5.571 |
| | | CLA SERİSİ | C2 | 48 | 229 | 366 | 338 | 267 | 404 | 248 | 341 | 379 | 377 | 323 | 698 | 4.018 |
| | | A SERİSİ | C2 | 172 | 172 | 430 | 314 | 409 | 452 | 225 | 208 | 257 | 270 | 224 | 586 | 3.719 |
| | | B SERİSİ | C4 | 38 | 37 | 131 | 132 | 169 | 140 | 213 | 58 | 61 | 41 | 42 | 166 | 1.228 |
| | | GLA SERİSİ | D7 | 0 | 0 | 0 | 69 | 71 | 166 | 101 | 92 | 116 | 100 | 87 | 354 | 1.156 |
| | | GLK SERİSİ | E7 | 31 | 39 | 40 | 57 | 45 | 52 | 37 | 38 | 63 | 54 | 53 | 97 | 606 |
| | | S SERİSİ | F1 | 14 | 15 | 19 | 18 | 30 | 28 | 42 | 50 | 30 | 25 | 29 | 42 | 342 |
| | CLS SERİSİ | F6 | 1 | 13 | 32 | 10 | 23 | 26 | 17 | 24 | 20 | 9 | 27 | 64 | 266 | |
| | C SERİSİ | D6 | 4 | 6 | 18 | 10 | 24 | 7 | 13 | 12 | 23 | 32 | 21 | 81 | 251 | |
| | M SERİSİ | F7 | 11 | 11 | 14 | 10 | 16 | 11 | 8 | 14 | 23 | 17 | 13 | 22 | 170 | |
| | GL SERİSİ | F7 | 2 | 1 | 2 | 9 | 9 | 5 | 8 | 7 | 4 | 1 | 4 | 4 | 56 | |
| | G SERİSİ | F7 | 1 | 3 | 4 | 3 | 5 | 3 | 4 | 4 | 5 | 3 | 5 | 11 | 51 | |
| | SLK SERİSİ | E6 | 2 | 4 | 2 | 2 | 0 | 8 | 7 | 2 | 3 | 4 | 2 | 5 | 41 | |
| | C SERİSİ | D3 | 2 | 0 | 4 | 5 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 13 | |
| | SL SERİSİ | F6 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 2 | 1 | 1 | 1 | 7 | |
| | R SERİSİ | F7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | |
| | E Cabriolet Serisi | E1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | SLS Serisi | F6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | H.Ticari/LCV | | | 490 | 389 | 712 | 456 | 493 | 658 | 479 | 759 | 679 | 838 | 833 | 1.242 | 8.028 |
| | SPRINTER | | | 379 | 316 | 578 | 361 | 442 | 603 | 407 | 671 | 625 | 790 | 709 | 1.086 | 6.967 |
| | VITO | | | 40 | 21 | 78 | 72 | 43 | 55 | 70 | 88 | 53 | 48 | 50 | 154 | 772 |
| | CITAN | | | 69 | 50 | 53 | 21 | 8 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 203 |
| | VIANO | | | 2 | 2 | 3 | 2 | 0 | 0 | 0 | 0 | 1 | 0 | 74 | 2 | 86 |
| MINI | Toplam/Total | | | 51 | 51 | 150 | 45 | 73 | 56 | 48 | 47 | 88 | 136 | 125 | 201 | 1.071 |
| | Otomobil/PC | | | 51 | 51 | 150 | 45 | 73 | 56 | 48 | 47 | 88 | 136 | 125 | 201 | 1.071 |
| | | COOPER | B2 | 18 | 15 | 51 | 13 | 21 | 27 | 20 | 21 | 46 | 77 | 74 | 139 | 522 |
| | | Countryman | D7 | 29 | 35 | 92 | 32 | 51 | 28 | 27 | 25 | 41 | 46 | 48 | 62 | 516 |
| | | John Cooper Works | B2 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 13 | 3 | 0 | 21 |
| | | ONE | B2 | 3 | 1 | 7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11 |
| | | COOPER | D7 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | | Clubman | B2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | H.Ticari/LCV | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | MITSUBISHI | Toplam/Total | | | 326 | 268 | 258 | 338 | 276 | 241 | 365 | 583 | 661 | 638 | 541 | 1.043 |
| Otomobil/PC | | | | 83 | 81 | 53 | 70 | 65 | 62 | 58 | 68 | 78 | 70 | 172 | 299 | 1.159 |
| | | ASX | C7 | 28 | 29 | 27 | 43 | 36 | 33 | 25 | 33 | 43 | 38 | 89 | 132 | 556 |
| | | LANCER | C1 | 47 | 43 | 18 | 5 | 11 | 8 | 4 | 6 | 6 | 7 | 38 | 33 | 226 |
| | | SPACE STAR | B2 | 7 | 8 | 5 | 15 | 13 | 13 | 17 | 18 | 16 | 11 | 13 | 36 | 172 |
| | | ATTRAGE | B1 | 0 | 0 | 0 | 0 | 1 | 2 | 7 | 5 | 9 | 11 | 26 | 94 | 155 |
| | | OUTLANDER | D7 | 1 | 1 | 1 | 7 | 3 | 4 | 4 | 6 | 4 | 3 | 3 | 0 | 37 |
| | | PAJERO | E7 | 0 | 0 | 2 | 0 | 1 | 2 | 1 | 0 | 0 | 0 | 3 | 4 | 13 |
| | | COLT | B2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | LANCER | C2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | EVO | D6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | H.Ticari/LCV | | | 243 | 187 | 205 | 268 | 211 | 179 | 307 | 515 | 583 | 568 | 369 | 744 | 4.379 |
| | L200 | | | 229 | 180 | 201 | 266 | 196 | 168 | 297 | 502 | 557 | 530 | 347 | 715 | 4.188 |
| | CANTER | | | 14 | 7 | 4 | 2 | 15 | 11 | 10 | 13 | 26 | 38 | 22 | 29 | 191 |
| | L300 | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| NISSAN | Toplam/Total | | | 750 | 1.605 | 2.375 | 1.250 | 1.201 | 1.004 | 1.100 | 1.713 | 1.650 | 1.505 | 1.775 | 3.769 | 19.697 |
| | Otomobil/PC | | | 741 | 1.603 | 2.355 | 1.237 | 1.181 | 985 | 1.091 | 1.687 | 1.592 | 1.455 | 1.735 | 3.760 | 19.422 |
| | | QASHQAI | C7 | 151 | 1.049 | 1.139 | 687 | 808 | 780 | 700 | 885 | 993 | 740 | 1.028 | 1.960 | 10.920 |
| | | MICRA | B2 | 231 | 276 | 460 | 225 | 166 | 50 | 101 | 301 | 191 | 180 | 270 | 677 | 3.128 |
| | JUKE | B7 | 147 | 196 | 539 | 286 | 180 | 124 | 113 | 126 | 0 | 0 | 0 | 0 | 1.711 | |

Otomobil ve H.Ticari/LCV Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Aralık'2014)
(RETAIL PC & LCV BRAND SALES Dec '2014)

| MARKA | MODEL | SEGMENT | Ocak/ Jan adet/unit | Şubat/ Feb adet/unit | Mart/ Mar adet/unit | Nisan/ Apr adet/unit | Mayıs/ May adet/unit | Haziran/ June adet/unit | Temmuz/ July adet/unit | Ağustos/ Aug adet/unit | Eylül/ Sep adet/unit | Ekim/ Oct adet/unit | Kasım/ Nov adet/unit | Aralık/ Dec adet/unit | Toplam/ Total adet/unit |
|----------------|---------------------|---------|---------------------------|----------------------------|---------------------------|----------------------------|----------------------------|-------------------------------|------------------------------|------------------------------|----------------------------|---------------------------|----------------------------|-----------------------------|-------------------------------|
| | X-TRAIL | D7 | 9 | 5 | 5 | 2 | 0 | 0 | 149 | 275 | 137 | 250 | 235 | 463 | 1.530 |
| | JUKE MC | B7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 47 | 214 | 210 | 167 | 569 | 1.207 |
| | NOTE | B4 | 112 | 77 | 212 | 37 | 27 | 31 | 28 | 53 | 57 | 75 | 35 | 91 | 835 |
| | QASHQAI +2 | C7 | 91 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 91 |
| | H.Ticari/LCV | | 9 | 2 | 20 | 13 | 20 | 19 | 9 | 26 | 58 | 50 | 40 | 9 | 275 |
| | NAVARA | | 9 | 2 | 20 | 13 | 20 | 19 | 9 | 26 | 58 | 50 | 40 | 9 | 275 |
| | PICK-UP | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| OPEL | Toplam/Total | | 1.672 | 1.374 | 2.316 | 2.833 | 3.346 | 3.431 | 2.888 | 2.868 | 3.125 | 3.442 | 3.542 | 8.418 | 39.255 |
| | Otomobil/PC | | 1.672 | 1.374 | 2.316 | 2.833 | 3.346 | 3.431 | 2.888 | 2.868 | 3.125 | 3.442 | 3.542 | 8.418 | 39.255 |
| | ASTRA | C2 | 705 | 646 | 867 | 978 | 995 | 1.073 | 908 | 850 | 782 | 1.178 | 1.259 | 2.428 | 12.669 |
| | CORSA | B2 | 412 | 197 | 678 | 964 | 1.352 | 1.156 | 780 | 807 | 1.096 | 883 | 706 | 3.311 | 12.342 |
| | ASTRA | C1 | 424 | 401 | 550 | 643 | 764 | 886 | 880 | 848 | 828 | 1.051 | 1.230 | 2.081 | 10.586 |
| | INSIGNIA | D1 | 59 | 66 | 127 | 137 | 121 | 183 | 179 | 210 | 224 | 133 | 128 | 252 | 1.819 |
| | MOKKA | B7 | 49 | 54 | 60 | 85 | 83 | 106 | 106 | 108 | 168 | 181 | 182 | 297 | 1.479 |
| | ZAFIRA | C4 | 13 | 5 | 16 | 8 | 9 | 7 | 8 | 22 | 8 | 6 | 7 | 11 | 120 |
| | MERIVA | B4 | 0 | 0 | 1 | 3 | 4 | 8 | 8 | 6 | 11 | 4 | 5 | 18 | 68 |
| | ASTRA | C3 | 1 | 0 | 0 | 1 | 5 | 1 | 7 | 7 | 4 | 3 | 17 | 13 | 59 |
| | ADAM | A2 | 5 | 4 | 6 | 6 | 7 | 7 | 4 | 4 | 1 | 0 | 3 | 1 | 48 |
| | INSIGNIA | D2 | 0 | 0 | 4 | 4 | 2 | 1 | 5 | 5 | 0 | 1 | 1 | 3 | 26 |
| | INSIGNIA | D3 | 3 | 0 | 3 | 1 | 1 | 2 | 2 | 0 | 2 | 1 | 2 | 2 | 19 |
| | CASCADA | D6 | 1 | 1 | 3 | 3 | 3 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 18 |
| | AMPERA | C2 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 2 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | COMBO | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | CORSA | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| OTOKAR | Toplam/Total | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Otomobil/PC | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| PEUGEOT | Toplam/Total | | 727 | 993 | 1.551 | 1.756 | 1.949 | 2.583 | 1.537 | 1.710 | 2.114 | 1.827 | 2.698 | 4.677 | 24.122 |
| | Otomobil/PC | | 622 | 871 | 1.258 | 1.324 | 1.999 | 1.999 | 1.104 | 1.109 | 1.314 | 1.124 | 1.844 | 3.249 | 17.026 |
| | 301 | B1 | 196 | 204 | 493 | 668 | 848 | 1.276 | 667 | 575 | 731 | 381 | 894 | 1.754 | 8.687 |
| | 208 | B2 | 125 | 210 | 305 | 225 | 132 | 320 | 141 | 157 | 254 | 223 | 341 | 617 | 3.050 |
| | 2008 | B7 | 137 | 124 | 177 | 97 | 103 | 107 | 93 | 84 | 113 | 184 | 192 | 271 | 1.682 |
| | 308 (T9) | C2 | 29 | 145 | 123 | 67 | 42 | 83 | 107 | 120 | 86 | 180 | 205 | 173 | 1.360 |
| | 508 | D1 | 53 | 126 | 85 | 68 | 112 | 124 | 39 | 95 | 61 | 83 | 143 | 268 | 1.257 |
| | 3008 | C7 | 13 | 20 | 34 | 44 | 52 | 41 | 35 | 53 | 51 | 53 | 51 | 128 | 575 |
| | 5008 | C4 | 5 | 10 | 16 | 18 | 22 | 19 | 10 | 20 | 14 | 17 | 15 | 33 | 199 |
| | 308 | C2 | 62 | 21 | 15 | 5 | 2 | 3 | 2 | 1 | 0 | 0 | 0 | 0 | 111 |
| | 508 | D3 | 0 | 1 | 4 | 4 | 2 | 22 | 4 | 1 | 1 | 0 | 0 | 0 | 39 |
| | RCZ | C6 | 1 | 5 | 4 | 3 | 2 | 3 | 5 | 2 | 3 | 2 | 2 | 3 | 35 |
| | 107 | A2 | 1 | 4 | 2 | 7 | 6 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 22 |
| | PARTNER TEPEE BİNEK | B5 | 0 | 1 | 0 | 2 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 2 | 9 |
| | H.Ticari/LCV | | 105 | 122 | 293 | 548 | 625 | 584 | 433 | 601 | 800 | 703 | 854 | 1.428 | 7.096 |
| | PARTNER TEPEE | | 64 | 68 | 183 | 341 | 347 | 413 | 327 | 345 | 507 | 327 | 275 | 543 | 4.529 |
| | BOXER | | 14 | 37 | 66 | 104 | 192 | 25 | 34 | 103 | 194 | 159 | 124 | 251 | 1.303 |
| | BIPPER | | 27 | 17 | 44 | 103 | 86 | 146 | 72 | 153 | 99 | 269 | 187 | 61 | 1.264 |
| PORSCHE | Toplam/Total | | 45 | 31 | 27 | 41 | 41 | 41 | 57 | 54 | 35 | 44 | 53 | 119 | 588 |
| | Otomobil/PC | | 45 | 31 | 27 | 41 | 41 | 41 | 57 | 54 | 35 | 44 | 53 | 119 | 588 |
| | CAYENNE | F7 | 26 | 19 | 10 | 22 | 23 | 28 | 43 | 40 | 17 | 26 | 35 | 66 | 355 |
| | PANAMERA | F1 | 11 | 7 | 10 | 8 | 7 | 7 | 7 | 4 | 9 | 8 | 11 | 17 | 106 |
| | BOXSTER | E6 | 4 | 2 | 1 | 1 | 2 | 1 | 3 | 2 | 4 | 4 | 0 | 23 | 47 |
| | MACAN | E7 | 0 | 0 | 3 | 6 | 7 | 3 | 3 | 5 | 4 | 2 | 4 | 9 | 46 |
| | 911 CARRERA | F6 | 4 | 3 | 3 | 4 | 2 | 2 | 1 | 3 | 1 | 4 | 3 | 4 | 34 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| PROTON | Toplam/Total | | 110 | 22 | 24 | 74 | 80 | 50 | 20 | 20 | 32 | 30 | 100 | 145 | 707 |
| | Otomobil/PC | | 110 | 22 | 24 | 74 | 80 | 50 | 20 | 20 | 32 | 30 | 100 | 145 | 707 |
| | GEN.2 | C1 | 65 | 14 | 14 | 40 | 43 | 30 | 11 | 14 | 18 | 17 | 60 | 80 | 406 |
| | GEN.2 | C2 | 45 | 8 | 10 | 34 | 37 | 20 | 9 | 6 | 14 | 13 | 40 | 65 | 301 |
| | WAJA | D1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | SAGA | B1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | SAVVY | B2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | ARENA | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | SAVVY LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| RENAULT | Toplam/Total | | 5.097 | 5.199 | 5.805 | 7.118 | 7.226 | 7.320 | 7.054 | 6.175 | 8.794 | 8.694 | 10.141 | 20.120 | 98.743 |
| | Otomobil/PC | | 4.532 | 4.768 | 5.249 | 6.634 | 6.613 | 6.654 | 6.414 | 5.408 | 7.945 | 7.948 | 9.155 | 18.707 | 90.027 |
| | FLUENCE | C1 | 1.801 | 1.325 | 1.704 | 2.706 | 1.918 | 2.598 | 2.835 | 1.655 | 2.624 | 2.690 | 2.850 | 7.546 | 32.252 |
| | CLIO | B2 | 754 | 1.337 | 968 | 1.252 | 1.575 | 1.861 | 1.344 | 1.307 | 2.363 | 2.725 | 2.515 | 4.544 | 22.545 |
| | SYMBOL | B1 | 1.403 | 1.265 | 1.728 | 1.404 | 1.678 | 1.266 | 1.369 | 1.622 | 1.879 | 1.492 | 2.149 | 3.169 | 20.424 |

Otomobil ve H.Ticari/LCV Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Aralık'2014)
(RETAIL PC & LCV BRAND SALES Dec '2014)

| MARKA | MODEL | SEGMENT | Ocak/ Jan adet/unit | Şubat/ Feb adet/unit | Mart/ Mar adet/unit | Nisan/ Apr adet/unit | Mayıs/ May adet/unit | Haziran/ June adet/unit | Temmuz/ July adet/unit | Ağustos/ Aug adet/unit | Eylül/ Sep adet/unit | Ekim/ Oct adet/unit | Kasım/ Nov adet/unit | Aralık/ Dec adet/unit | Toplam/ Total adet/unit |
|-------|-----------------------------|---------|---------------------------|----------------------------|---------------------------|----------------------------|----------------------------|-------------------------------|------------------------------|------------------------------|----------------------------|---------------------------|----------------------------|-----------------------------|-------------------------------|
| | CLIO | B3 | 155 | 299 | 277 | 357 | 380 | 324 | 306 | 324 | 613 | 542 | 732 | 1.537 | 5.846 |
| | MEGANE | C2 | 107 | 194 | 202 | 542 | 648 | 256 | 243 | 274 | 216 | 240 | 458 | 778 | 4.158 |
| | CAPTUR | B7 | 190 | 234 | 209 | 176 | 232 | 174 | 178 | 133 | 154 | 202 | 362 | 928 | 3.172 |
| | LATITUDE | D1 | 81 | 82 | 89 | 110 | 93 | 95 | 83 | 57 | 41 | 39 | 33 | 71 | 874 |
| | MEGANE | C3 | 11 | 10 | 9 | 36 | 40 | 37 | 33 | 15 | 44 | 14 | 25 | 68 | 342 |
| | SCENIC | C4 | 21 | 10 | 44 | 20 | 41 | 33 | 23 | 10 | 6 | 3 | 30 | 65 | 306 |
| | MEGANE | C6 | 1 | 1 | 14 | 30 | 8 | 4 | 0 | 1 | 1 | 1 | 0 | 0 | 61 |
| | GRAND SCENIC | C4 | 8 | 11 | 5 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 25 |
| | ZOE | B2 | 0 | 0 | 0 | 0 | 0 | 5 | 0 | 10 | 4 | 0 | 1 | 1 | 21 |
| | KOLEOS | D7 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | VELSATIS | E2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | ESPACE | E4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | LAGUNA | D2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | LAGUNA | D6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | KANGOO | B5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | CLIO SYMBOL | B1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | MODUS | B2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 565 | 431 | 556 | 484 | 613 | 666 | 640 | 767 | 849 | 746 | 986 | 1.413 | 8.716 |
| | MASTER | | 334 | 291 | 322 | 256 | 327 | 390 | 322 | 391 | 488 | 437 | 533 | 777 | 4.888 |
| | KANGOO | | 122 | 81 | 173 | 154 | 198 | 207 | 218 | 286 | 245 | 227 | 316 | 493 | 2.720 |
| | TRAFIC | | 88 | 47 | 42 | 56 | 50 | 49 | 64 | 90 | 116 | 82 | 137 | 113 | 934 |
| | TRAFIC MULTIX | | 21 | 12 | 19 | 18 | 23 | 20 | 31 | 0 | 0 | 0 | 0 | 30 | 174 |
| | Toplam/Total Otomobil/PC | | 536 | 352 | 524 | 762 | 811 | 959 | 1.326 | 1.310 | 719 | 1.350 | 1.922 | 2.126 | 12.697 |
| | | | 536 | 352 | 524 | 762 | 811 | 959 | 1.326 | 1.310 | 719 | 1.350 | 1.922 | 2.126 | 12.697 |
| | LEON | C2 | 339 | 237 | 242 | 280 | 359 | 461 | 755 | 556 | 291 | 463 | 780 | 974 | 5.837 |
| | IBIZA | B2 | 153 | 77 | 149 | 333 | 362 | 302 | 359 | 478 | 296 | 643 | 634 | 764 | 4.550 |
| | TOLEDO | C1 | 0 | 15 | 90 | 120 | 13 | 36 | 133 | 152 | 46 | 164 | 393 | 291 | 1.453 |
| | IBIZA | B3 | 25 | 12 | 25 | 13 | 45 | 23 | 45 | 68 | 48 | 37 | 51 | 12 | 404 |
| | ALTEA XL | C4 | 17 | 9 | 17 | 14 | 28 | 35 | 31 | 33 | 25 | 27 | 43 | 53 | 332 |
| | LEON ST | C3 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | 20 | 11 | 13 | 20 | 24 | 91 |
| | ALHAMBRA | E4 | 2 | 1 | 1 | 2 | 4 | 2 | 1 | 3 | 2 | 3 | 1 | 8 | 30 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Toplam/Total Otomobil/PC | | 458 | 632 | 747 | 907 | 1.578 | 1.200 | 1.230 | 1.355 | 1.300 | 1.377 | 1.348 | 2.405 | 14.537 |
| | | | 458 | 632 | 747 | 907 | 1.578 | 1.200 | 1.230 | 1.355 | 1.300 | 1.377 | 1.348 | 2.405 | 14.537 |
| | OCTAVIA | C1 | 109 | 238 | 340 | 394 | 886 | 476 | 650 | 637 | 617 | 645 | 559 | 823 | 6.374 |
| | SUPERB | D1 | 266 | 211 | 168 | 159 | 189 | 183 | 208 | 349 | 366 | 314 | 340 | 755 | 3.508 |
| | YETİ | C7 | 37 | 134 | 157 | 179 | 138 | 183 | 163 | 118 | 98 | 121 | 133 | 290 | 1.751 |
| | RAPID SPACEBACK | C2 | 0 | 9 | 10 | 86 | 102 | 112 | 77 | 118 | 110 | 170 | 153 | 253 | 1.200 |
| | RAPID | B1 | 24 | 20 | 57 | 47 | 230 | 177 | 101 | 71 | 58 | 55 | 87 | 219 | 1.146 |
| | FABIA | B2 | 7 | 6 | 9 | 12 | 26 | 54 | 18 | 14 | 6 | 30 | 48 | 43 | 273 |
| | OCTAVIA | C3 | 0 | 5 | 0 | 0 | 5 | 3 | 4 | 30 | 29 | 34 | 18 | 8 | 136 |
| | ROOMSTER | B4 | 3 | 1 | 1 | 18 | 1 | 4 | 2 | 10 | 8 | 1 | 6 | 8 | 63 |
| | Citigo | A2 | 12 | 6 | 3 | 6 | 0 | 7 | 5 | 6 | 5 | 4 | 1 | 2 | 57 |
| | SUPERB | D3 | 0 | 2 | 1 | 4 | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 18 |
| | OCTAVIA RS | C6 | 0 | 0 | 1 | 2 | 0 | 0 | 0 | 1 | 2 | 1 | 2 | 2 | 11 |
| | FABIA | B3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | PRAKTİK | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Toplam/Total Otomobil/PC | | 4 | 5 | 8 | 8 | 5 | 8 | 7 | 0 | 4 | 6 | 12 | 9 | 76 |
| | | | 4 | 5 | 8 | 8 | 5 | 8 | 7 | 0 | 4 | 6 | 12 | 9 | 76 |
| | FORTWO | A2 | 4 | 5 | 8 | 8 | 5 | 8 | 7 | 0 | 4 | 6 | 12 | 9 | 76 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Toplam/Total Otomobil/PC | | 107 | 71 | 49 | 85 | 61 | 100 | 105 | 113 | 87 | 88 | 101 | 190 | 1.157 |
| | | | 44 | 16 | 38 | 52 | 30 | 57 | 41 | 40 | 40 | 36 | 47 | 90 | 531 |
| | REXTON W | E7 | 35 | 6 | 29 | 38 | 22 | 43 | 32 | 32 | 31 | 28 | 33 | 78 | 407 |
| | RODIUS | E4 | 2 | 3 | 8 | 12 | 6 | 13 | 8 | 7 | 8 | 8 | 12 | 12 | 99 |
| | KORANDO | C7 | 7 | 7 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 0 | 2 | 0 | 25 |
| | KYRON | D7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | REXTON | E7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | ACTYON | C7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 63 | 55 | 11 | 33 | 31 | 43 | 64 | 73 | 47 | 52 | 54 | 100 | 626 |
| | KORANDO SPORTS | | 63 | 55 | 11 | 33 | 31 | 43 | 64 | 73 | 47 | 52 | 54 | 100 | 626 |
| | ACTYON SPORTS | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Toplam/Total Otomobil/PC | | 120 | 70 | 116 | 91 | 108 | 124 | 68 | 96 | 135 | 110 | 134 | 230 | 1.402 |
| | | | 120 | 70 | 116 | 91 | 108 | 124 | 68 | 96 | 135 | 110 | 134 | 230 | 1.402 |
| | Subaru XV | C7 | 29 | 7 | 57 | 47 | 75 | 60 | 32 | 41 | 82 | 74 | 98 | 146 | 748 |
| | YENI SUBARU FORESTER | D7 | 55 | 30 | 47 | 35 | 28 | 38 | 32 | 25 | 41 | 32 | 35 | 82 | 480 |
| | OUTBACK | E7 | 4 | 31 | 11 | 8 | 4 | 26 | 3 | 29 | 11 | 3 | 1 | 0 | 161 |
| | BRZ | C6 | 2 | 2 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 2 | 13 |

Otomobil ve H.Ticari/LCV Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Aralık'2014)
(RETAIL PC & LCV BRAND SALES Dec '2014)

| MARKA | MODEL | SEGMENT | Ocak/ Jan | Şubat/ Feb | Mart/ Mar | Nisan/ Apr | Mayıs/ May | Haziran/ June | Temmuz/ July | Ağustos/ Aug | Eylül/ Sep | Ekim/ Oct | Kasım/ Nov | Aralık/ Dec | Toplam/ Total |
|------------|---------------|---------|--------------|---------------|--------------|---------------|---------------|------------------|-----------------|-----------------|---------------|--------------|---------------|----------------|------------------|
| | | | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit |
| | LEGACY | D1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | LEGACY | D3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | WRX STI | D6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | FORESTER | D7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | IMPREZA | C1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | IMPREZA | C2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | IMPREZA | C6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | TRIBECA | E7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | LEGACY | E7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| SUZUKI | Toplam/Total | | 76 | 68 | 98 | 99 | 179 | 115 | 83 | 86 | 50 | 45 | 26 | 33 | 958 |
| | Otomobil/PC | | 76 | 68 | 98 | 99 | 179 | 115 | 83 | 86 | 50 | 45 | 26 | 33 | 958 |
| | SX4 S-CROSS | C7 | 39 | 35 | 65 | 61 | 151 | 95 | 69 | 45 | 34 | 27 | 17 | 26 | 664 |
| | SWIFT | B2 | 26 | 26 | 22 | 30 | 19 | 16 | 13 | 38 | 14 | 17 | 9 | 4 | 234 |
| | SPLASH | B2 | 7 | 3 | 3 | 7 | 7 | 3 | 1 | 3 | 1 | 1 | 0 | 1 | 37 |
| | GRAND VITARA | C7 | 1 | 3 | 5 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 13 |
| | SX4 | B2 | 3 | 0 | 2 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 8 |
| | JIMNY | B7 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | ALTO | A2 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| TATA | Toplam/Total | | 21 | 34 | 16 | 29 | 27 | 33 | 40 | 30 | 52 | 43 | 44 | 47 | 416 |
| | Otomobil/PC | | 1 | 0 | 0 | 0 | 0 | 17 | 15 | 5 | 27 | 19 | 21 | 21 | 126 |
| | VİSTA | B2 | 0 | 0 | 0 | 0 | 0 | 17 | 15 | 5 | 27 | 19 | 21 | 21 | 125 |
| | MANZA | B1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | INDICA | B2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | INDIGO MARINA | B3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | INDIGO | B1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 20 | 34 | 16 | 29 | 27 | 16 | 25 | 25 | 25 | 24 | 23 | 26 | 290 |
| | XENON | | 20 | 34 | 16 | 29 | 27 | 16 | 25 | 25 | 25 | 24 | 23 | 26 | 290 |
| | XT KAMYONET | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | TELCO | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | T-35 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| TOYOTA | Toplam/Total | | 1.348 | 1.307 | 1.796 | 2.348 | 2.515 | 2.655 | 3.011 | 2.347 | 3.488 | 3.493 | 3.936 | 7.747 | 35.991 |
| | Otomobil/PC | | 1.209 | 1.202 | 1.447 | 2.232 | 2.449 | 2.572 | 2.917 | 2.229 | 3.360 | 3.380 | 3.767 | 7.557 | 34.321 |
| | COROLLA | C1 | 831 | 828 | 896 | 1.510 | 1.724 | 1.911 | 1.912 | 1.185 | 2.404 | 2.387 | 2.555 | 5.321 | 23.464 |
| | AURIS | C2 | 224 | 232 | 304 | 399 | 305 | 264 | 688 | 727 | 451 | 502 | 572 | 1.261 | 5.929 |
| | YARIS | B2 | 119 | 91 | 124 | 190 | 280 | 256 | 234 | 221 | 374 | 324 | 465 | 719 | 3.397 |
| | VERSO | C4 | 0 | 2 | 22 | 18 | 48 | 56 | 38 | 45 | 46 | 52 | 43 | 71 | 441 |
| | AVENSIS | D1 | 16 | 20 | 34 | 77 | 43 | 34 | 11 | 10 | 38 | 42 | 53 | 55 | 433 |
| | RAV4 | D7 | 7 | 15 | 30 | 13 | 16 | 21 | 14 | 13 | 22 | 48 | 40 | 88 | 327 |
| | COROLLA VERSO | C4 | 12 | 9 | 18 | 22 | 30 | 29 | 14 | 24 | 22 | 21 | 33 | 37 | 271 |
| | LAND CRUISER | F7 | 0 | 4 | 19 | 2 | 2 | 1 | 6 | 3 | 3 | 3 | 5 | 4 | 52 |
| | GT-86 | C6 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 5 |
| | LEXUS | F1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 2 |
| | CAMRY | E1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | PREVIA | E4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | HIACE | B5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | URBAN | B7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | PRIUS | C2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 139 | 105 | 349 | 116 | 66 | 83 | 94 | 118 | 128 | 113 | 169 | 190 | 1.670 |
| | HILUX | | 139 | 105 | 349 | 116 | 66 | 83 | 94 | 118 | 128 | 113 | 169 | 190 | 1.670 |
| | HIACE | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| VOLKSWAGEN | Toplam/Total | | 5.394 | 6.224 | 7.612 | 8.804 | 9.149 | 8.030 | 9.079 | 9.071 | 8.198 | 9.114 | 10.656 | 17.316 | 108.647 |
| | Otomobil/PC | | 4.242 | 5.080 | 6.247 | 7.025 | 7.193 | 6.026 | 7.104 | 6.863 | 6.283 | 7.139 | 8.262 | 13.182 | 84.646 |
| | JETTA | C1 | 1.022 | 564 | 1.313 | 1.630 | 1.435 | 1.756 | 2.272 | 1.822 | 1.313 | 1.620 | 2.223 | 2.020 | 20.240 |
| | POLO | B2 | 719 | 1.616 | 1.490 | 2.093 | 1.859 | 1.195 | 1.611 | 1.760 | 1.491 | 1.642 | 1.899 | 2.428 | 19.803 |
| | PASSAT | D1 | 936 | 1.221 | 1.552 | 1.341 | 1.471 | 1.131 | 1.814 | 1.966 | 1.489 | 948 | 1.085 | 3.331 | 18.285 |
| | GOLF | C2 | 957 | 1.127 | 1.171 | 1.094 | 915 | 776 | 724 | 1.435 | 1.829 | 2.041 | 2.743 | 15.773 | |
| | TIGUAN | D7 | 280 | 269 | 392 | 442 | 813 | 504 | 300 | 290 | 246 | 508 | 637 | 855 | 5.536 |
| | PASSAT CC | D6 | 171 | 159 | 164 | 231 | 386 | 332 | 230 | 164 | 161 | 406 | 191 | 350 | 2.945 |
| | The Beetle | C2 | 48 | 36 | 57 | 62 | 128 | 41 | 30 | 20 | 21 | 48 | 58 | 97 | 646 |
| | SCIROCCO | C6 | 48 | 40 | 42 | 55 | 113 | 37 | 32 | 53 | 70 | 61 | 35 | 58 | 644 |
| | PASSAT | D3 | 55 | 46 | 52 | 61 | 45 | 53 | 29 | 59 | 55 | 73 | 75 | 32 | 635 |
| | TOUAREG | E7 | 6 | 2 | 14 | 16 | 28 | 16 | 10 | 5 | 2 | 4 | 18 | 18 | 139 |
| | NEW BEETLE | B2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | NEW BEETLE | B6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | TOURAN | C4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | GOLF | C6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 1.152 | 1.144 | 1.365 | 1.779 | 1.956 | 2.004 | 1.975 | 2.208 | 1.915 | 1.975 | 2.394 | 4.134 | 24.001 |

Otomobil ve H.Ticari/LCV Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Aralık'2014)
(RETAIL PC & LCV BRAND SALES Dec '2014)

| MARKA | MODEL | SEGMENT | Ocak/ Jan | Şubat/ Feb | Mart/ Mar | Nisan/ Apr | Mayıs/ May | Haziran/ June | Temmuz/ July | Ağustos/ Aug | Eylül/ Sep | Ekim/ Oct | Kasım/ Nov | Aralık/ Dec | Toplam/ Total |
|--|---------------------------------|---------|---------------|---------------|---------------|---------------|---------------|------------------|-----------------|-----------------|---------------|---------------|---------------|----------------|------------------|
| | | | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit | adet/unit |
| | CADDY | | 505 | 448 | 582 | 790 | 884 | 894 | 828 | 1.015 | 752 | 836 | 888 | 1.710 | 10.132 |
| | TRANSPORTER | | 279 | 384 | 433 | 586 | 566 | 644 | 579 | 633 | 523 | 583 | 777 | 1.162 | 7.149 |
| | CRAFTER | | 251 | 194 | 223 | 220 | 314 | 293 | 384 | 374 | 487 | 317 | 384 | 628 | 4.069 |
| | AMAROK | | 117 | 118 | 127 | 183 | 192 | 173 | 184 | 186 | 153 | 239 | 345 | 634 | 2.651 |
| VOLVO | Toplam/Total Otomobil/PC | | 252 | 256 | 412 | 509 | 525 | 501 | 470 | 428 | 448 | 557 | 729 | 973 | 6.060 |
| | | | 252 | 256 | 412 | 509 | 525 | 501 | 470 | 428 | 448 | 557 | 729 | 973 | 6.060 |
| | S60 | D1 | 155 | 160 | 294 | 374 | 377 | 225 | 210 | 175 | 193 | 331 | 390 | 483 | 3.367 |
| | V40 | C2 | 27 | 19 | 37 | 58 | 60 | 127 | 115 | 95 | 89 | 85 | 140 | 257 | 1.109 |
| | V40 Cross Country | C2 | 12 | 22 | 22 | 24 | 33 | 62 | 63 | 55 | 59 | 57 | 77 | 99 | 585 |
| | XC60 | E7 | 28 | 18 | 25 | 24 | 43 | 39 | 40 | 44 | 50 | 52 | 76 | 87 | 526 |
| | S80 | E1 | 27 | 24 | 30 | 26 | 8 | 47 | 36 | 37 | 52 | 28 | 39 | 44 | 398 |
| | V60 | D3 | 3 | 13 | 3 | 3 | 4 | 0 | 5 | 22 | 4 | 4 | 6 | 1 | 68 |
| | XC70 | E7 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 2 | 7 |
| | V70 | E3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | XC90 | F7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | H.Ticari/LCV | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Toplam/Total Pazar/Total Market | | | 32.670 | 35.021 | 47.581 | 53.305 | 58.121 | 60.163 | 59.907 | 60.199 | 66.531 | 66.573 | 80.621 | 146.989 | 767.681 |
| | Otomobil/PC | | 24.368 | 27.167 | 37.812 | 42.769 | 46.379 | 47.278 | 46.602 | 45.131 | 49.262 | 50.814 | 59.695 | 110.054 | 587.331 |
| | H.Ticari/LCV | | 8.302 | 7.854 | 9.769 | 10.536 | 11.742 | 12.885 | 13.305 | 15.068 | 17.269 | 15.759 | 20.926 | 36.935 | 180.350 |

| SEGMENT DETAYLARI Aralık 2014 (Perakende) (Segmentation Details-RS-Dec 2014) | | | | | | | | |
|--|----------------|---------------|---------------|--------------|--------------|------------|------------|---------------|
| | Toplam/Total | 1 S/D | 2 H/B | 3 S/W | 4 MPV | 5 CDV | 6 Spor | 7 SUV |
| A (Mini) | 806 | 0 | 806 | 0 | 0 | 0 | 0 | 0 |
| B (Entry) | 34.843 | 7.433 | 21.331 | 2.662 | 545 | 288 | 0 | 2.584 |
| C (Compact) | 58.119 | 33.762 | 13.767 | 144 | 2.060 | 0 | 71 | 8.315 |
| D (Medium) | 11.675 | 8.225 | 38 | 44 | 2 | 0 | 722 | 2.644 |
| E (Luxury) | 3.957 | 2.931 | 6 | 0 | 21 | 0 | 67 | 932 |
| F (Upper Luxury) | 654 | 106 | 0 | 0 | 0 | 0 | 102 | 446 |
| | 110.054 | 52.457 | 35.948 | 2.850 | 2.628 | 288 | 962 | 14.921 |

| SEGMENT DETAYLARI Ocak-Aralık 2014 (Perakende) (Segmentation Details-RS January-Dec. 2014) | | | | | | | | |
|--|----------------|----------------|----------------|---------------|---------------|--------------|--------------|---------------|
| | Toplam/Total | 1 S/D | 2 H/B | 3 S/W | 4 MPV | 5 CDV | 6 Spor | 7 SUV |
| A (Mini) | 4.424 | 0 | 4.424 | 0 | 0 | 0 | 0 | 0 |
| B (Entry) | 182.362 | 39.033 | 115.574 | 9.870 | 4.447 | 2.743 | 22 | 10.673 |
| C (Compact) | 307.020 | 174.763 | 78.044 | 1.192 | 10.594 | 0 | 849 | 41.578 |
| D (Medium) | 69.711 | 49.223 | 328 | 842 | 18 | 0 | 4.944 | 14.356 |
| E (Luxury) | 20.194 | 14.808 | 52 | 17 | 139 | 0 | 219 | 4.959 |
| F (Upper Luxury) | 3.620 | 707 | 0 | 0 | 0 | 0 | 412 | 2.501 |
| | 587.331 | 278.534 | 198.422 | 11.921 | 15.198 | 2.743 | 6.446 | 74.067 |

ODD, verilerinde yer alan bilgilerin doğruluğuna azami ölçüde hassasiyet göstermekle birlikte; bu verilerdeki hata, eksiklik veya yorum farklılıklarından ve/veya ticari amaçlı kullanımından doğabilecek zararlardan hiçbir şekilde sorumlu değildir.

ODD (Otomotiv Distribütörleri Derneği) verilerinde; marka ve model bazında yer alan sayısal satış bilgileri ilgili kuruluşların ODD'ye yaptığı bildirimlerden oluşmaktadır. Bilgiler haksız rekabete yol açacak şekilde kullanılamaz. ODD'yi kaynak göstermek suretiyle satış rakamlarına dayalı olarak Rekabet Kanunu'na aykırı düşecek yorum, sıralama ve açıklamalar yapılması yasaktır. Bu hususa aykırı davranan kişi ve kuruluşlar doğrudan yasalara karşı sorumludur.

ODD Raporlarının telif hakkı ODD'ye aittir. ODD'nin yazılı muvafakatı alınmaksızın raporun bir bölümü veya tamamı çoğaltılamaz, paylaşamaz, yayınlanamaz veya dağıtılamaz. Aksi durumda ODD'nin her türlü maddi ve manevi tazminat talep hakkı saklıdır.