

Otomobil ve H.Ticari/LCV Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Aralık'2011)
(RETAIL PC & LCV BRAND SALES Dec '2011)

MARKA	MODEL	SEGMENT	Ocak/	Şubat/	Mart/	Nisan/	Mayıs/	Haziran/	Temmuz/	Ağustos/	Eylül/	Ekim/	Kasım/	Aralık/	Toplam/	
			Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Total	
			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	
ALFA ROMEO	Toplam/Total		31	59	84	74	84	62	74	58	81	63	90	138	898	
	Otomobil/PC		31	59	84	74	84	62	74	58	81	63	90	138	898	
		Giulietta	C2	27	54	74	69	82	61	70	48	71	56	84	134	830
		MITO	A2	4	5	10	5	1	1	4	10	8	7	6	4	65
		159	D1	0	0	0	0	1	0	0	0	2	0	0	0	3
	H.Ticari/LCV		0	0	0	0	0	0	0	0	0	0	0	0	0	
ASTON MARTIN	Toplam/Total		0	0	0	0	0	13	2	2	0	0	1	2	20	
	Otomobil/PC		0	0	0	0	0	13	2	2	0	0	1	2	20	
		V8 Vantage	F6	0	0	0	0	0	6	1	1	0	0	1	9	
		Rapide	F1	0	0	0	0	0	2	1	0	0	1	1	5	
		DB9	F6	0	0	0	0	0	3	0	0	0	0	0	3	
	DBS	F6	0	0	0	0	0	2	0	1	0	0	0	3		
	H.Ticari/LCV		0	0	0	0	0	0	0	0	0	0	0	0		
AUDI	Toplam/Total		473	859	1.058	1.404	1.209	823	574	823	888	884	1.049	2.020	12.064	
	Otomobil/PC		473	859	1.058	1.404	1.209	823	574	823	888	884	1.049	2.020	12.064	
		A3	C2	145	117	135	293	260	227	153	280	230	366	631	3.104	
		A4 (B8)	D1	77	144	161	250	327	273	148	183	198	215	196	511	2.683
		A6	E1	112	332	501	605	300	89	10	6	0	0	0	0	1.955
		A6	E1	0	0	1	0	14	37	52	145	143	157	179	491	1.219
		Q5	E7	25	71	82	99	78	37	47	56	93	114	112	140	954
		A5	D6	35	44	67	80	96	84	60	91	93	60	37	63	810
		A1	B2	13	95	39	49	33	28	54	35	47	47	83	25	548
		A7 Sportback	E6	18	20	20	23	16	14	12	8	13	14	11	11	180
		Q7	F7	15	12	15	15	13	11	23	8	10	10	7	15	154
		Q3	C7	0	0	0	0	0	0	0	0	3	12	34	99	148
		A8	F1	21	8	15	11	17	5	5	13	14	8	20	142	
		A4 allroad	D1	3	2	5	3	2	1	1	1	4	8	9	6	45
		A4 (B8)	D3	2	6	5	3	7	3	0	1	1	1	6	1	36
		TT	E6	1	1	3	4	6	5	1	1	0	0	2	24	
		A3 Cabriolet	C6	2	6	2	0	1	3	3	0	0	0	0	0	17
		A5 Cabriolet	D6	1	0	1	1	2	3	4	0	0	0	0	0	12
		TTR	E6	0	1	2	0	3	0	0	0	1	1	1	2	11
		ALLROAD QUATTRO	E7	1	0	2	0	0	2	1	0	0	1	0	2	9
		S5 Sportback	D6	0	0	0	1	1	0	0	2	0	0	0	0	4
		R8	F6	1	0	1	0	0	1	0	0	0	0	0	0	3
		S4	D1	1	0	0	0	0	0	0	1	0	0	0	0	2
		S3	C2	0	0	1	0	0	0	0	0	0	0	0	1	2
		RS 3	C2	0	0	0	0	0	0	0	0	2	0	0	0	2
		H.Ticari/LCV		0	0	0	0	0	0	0	0	0	0	0	0	
	BENTLEY	Toplam/Total		1	0	0	0	0	1	1	0	2	3	1	1	10
Otomobil/PC			1	0	0	0	0	1	1	0	2	3	1	1	10	
		CONTINENTAL	F6	0	0	0	0	0	1	1	0	2	2	1	8	
		CONTINENTAL	F1	1	0	0	0	0	0	0	0	0	1	0	2	
		ARNAGE	F1	0	0	0	0	0	0	0	0	0	0	0	0	
	MULSANNE	E1	0	0	0	0	0	0	0	0	0	0	0	0		
	H.Ticari/LCV		0	0	0	0	0	0	0	0	0	0	0	0		
BMC	Toplam/Total		0	0	0	0	0	0	0	0	0	0	0	0	0	
	Otomobil/PC		0	0	0	0	0	0	0	0	0	0	0	0	0	
	H.Ticari/LCV		0	0	0	0	0	0	0	0	0	0	0	0	0	
	LEVEND		0	0	0	0	0	0	0	0	0	0	0	0	0	
	Megastar		0	0	0	0	0	0	0	0	0	0	0	0		
BMW	Toplam/Total		646	797	1.094	1.386	1.136	2.046	645	811	803	1.537	1.419	2.698	15.018	
	Otomobil/PC		646	797	1.094	1.386	1.136	2.046	645	811	803	1.537	1.419	2.698	15.018	
		3 SERİSİ	D1	177	134	375	318	482	610	81	264	321	702	784	983	5.231
		5 SERİSİ	E1	321	349	391	595	277	547	334	283	235	357	261	745	4.695
		1 SERİSİ	C2	56	186	126	204	184	625	85	60	18	310	236	611	2.701
		X3	E7	40	57	43	44	40	105	58	73	84	38	65	132	779
		X1	D7	19	21	40	55	40	41	28	23	27	20	19	28	361
		3 SERİSİ	D6	8	14	38	33	33	20	10	27	9	56	17	21	286
		7 SERİSİ	F1	8	7	27	94	21	16	14	17	20	8	7	37	276
		X5	F7	8	3	13	14	35	27	14	23	44	16	11	47	255
		X6	F7	7	13	19	8	6	23	15	22	32	18	7	61	231
		5 SERİSİ	E2	1	9	12	9	5	22	4	12	6	3	2	22	107
		Z4	E6	0	3	10	11	12	6	2	5	5	7	5	7	73
		6 SERİSİ	F6	1	1	0	1	1	4	0	2	2	2	5	2	21
		5 SERİSİ	E3	0	0	0	0	0	0	0	0	0	0	0	1	1
		3 SERİSİ	D3	0	0	0	0	0	0	0	0	0	0	0	1	1
		H.Ticari/LCV		0	0	0	0	0	0	0	0	0	0	0	0	
CHERY	Toplam/Total		282	229	290	142	264	256	154	86	72	82	48	140	2.045	
	Otomobil/PC		285	207	264	133	254	240	145	86	72	82	45	139	1.932	

	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0	0
FIAT	Toplam/Total		6.410	8.120	10.620	12.283	13.318	13.302	9.638	8.040	8.469	10.624	8.086	19.959	128.869	
	Otomobil/PC		2.157	3.245	4.865	6.315	6.997	6.392	4.164	3.587	3.662	3.942	3.624	8.811	57.761	
		LINEA	C1	611	1.613	2.100	3.377	4.616	3.910	2.786	2.234	2.182	2.271	2.005	6.057	33.762
		GRANDE PUNTO	B2	591	561	1.221	1.065	962	1.125	648	467	597	449	1.344	9.521	
		ALBEA	B1	626	728	938	1.246	935	679	371	391	665	696	821	850	8.946
		DOBLO	B5	73	80	112	152	96	136	66	230	33	23	179	100	1.280
		BRAVO	C2	93	89	143	171	99	81	71	78	39	65	45	126	1.100
		PANDA	A2	0	2	172	111	108	147	84	71	146	79	51	110	1.081
		PALIO	B2	76	104	110	120	104	111	51	26	51	54	36	89	932
		FIORINO	B5	72	49	49	48	62	181	46	28	64	116	19	105	839
		FIAT 500	A2	15	19	20	25	15	21	41	38	15	41	19	30	299
		STILO	C2	0	0	0	0	0	1	0	0	0	0	0	0	1
	H.Ticari/LCV		4.253	4.875	5.755	5.968	6.321	6.910	5.474	4.453	4.807	6.682	4.462	11.148	71.108	
		DOBLO		2.213	2.315	3.089	3.007	2.953	3.516	2.715	2.378	2.514	3.410	2.431	6.691	37.232
		FIORINO		1.722	2.197	2.337	2.503	2.821	2.299	1.745	2.017	2.655	1.529	3.533	28.131	
		DUCATO		291	339	296	430	528	579	438	310	242	488	383	733	5.057
		PRATICO		0	0	0	0	0	0	0	4	90	105	166	365	
		SCUDO		27	24	33	28	19	39	22	20	39	17	25	323	
FORD	Toplam/Total		6.814	8.594	10.514	11.628	12.213	13.638	9.680	9.352	8.592	10.463	11.371	20.418	133.277	
	Otomobil/PC		3.120	4.190	4.746	5.282	6.118	7.376	5.271	3.524	4.282	4.201	7.855	58.807		
		FIESTA	B2	1.403	1.930	2.127	1.763	2.466	1.979	1.924	1.109	1.210	1.838	2.296	4.031	24.076
		FOCUS	C1	359	872	952	1.580	1.694	2.404	1.810	1.197	1.127	1.322	887	2.169	16.373
		FOCUS	C2	762	732	833	1.103	1.072	2.009	471	338	407	338	407	9.733	
		FOCUS CMAX	C4	149	180	191	159	355	425	221	124	209	310	364	625	3.312
		MONDEO	D1	136	168	276	301	231	314	165	189	194	292	269	303	2.838
		KUGA	C7	83	123	142	139	188	177	113	105	55	93	47	53	1.318
		FOCUS	C3	105	76	93	121	36	47	26	19	5	4	10	18	560
		FUSION	B4	117	104	124	109	65	16	4	0	0	1	1	541	
		GALAXY	E4	5	3	2	3	4	1	0	0	1	4	0	3	26
		SMAX	D4	0	2	5	2	7	4	0	0	0	1	5	26	
		FOCUS	C6	1	0	1	2	0	0	0	0	0	0	0	4	
		MONDEO	D3	0	0	0	0	0	0	0	0	0	0	0	0	
		KA	A2	0	0	0	0	0	0	0	0	0	0	0	0	
	H.Ticari/LCV		3.694	4.404	5.768	6.346	6.095	6.262	4.409	6.138	5.440	6.262	7.089	12.563	74.470	
		CONNECT		1.784	1.949	2.976	3.215	3.154	3.144	2.220	2.817	2.675	3.368	3.781	6.800	37.883
		TRANSIT		1.756	2.263	2.620	2.949	2.825	2.972	2.109	3.096	2.436	2.832	3.215	5.685	34.758
		RANGER		154	192	172	182	116	146	80	225	329	62	93	78	1.829
		FIESTA VAN		0	0	0	0	0	0	0	0	0	0	0	0	
GEELY	Toplam/Total		35	50	55	56	42	69	120	119	107	231	253	268	1.405	
	Otomobil/PC		35	50	55	56	42	69	120	119	107	231	253	268	1.405	
		EMGRAND EC 7	C1	16	15	43	37	31	48	84	85	83	189	185	172	988
		FC	C1	6	16	2	7	2	16	31	27	24	42	68	96	337
		MK FAMILIA	C1	9	17	9	12	9	5	5	1	0	0	0	67	
		CK ECHO	B1	4	2	1	0	0	0	0	0	0	0	0	7	
		EMGRAND EC 7	C2	0	0	0	0	0	0	0	6	0	0	0	6	
	H.Ticari/LCV		0	0	0	0	0	0	0	0	0	0	0	0	0	
HONDA	Toplam/Total		494	1.145	2.676	870	894	970	760	1.033	1.144	1.355	917	1.051	13.309	
	Otomobil/PC		494	1.145	2.676	870	894	970	760	1.033	1.144	1.355	917	1.051	13.309	
		CIVIC	C1	124	635	1.662	338	472	608	512	683	708	899	385	392	7.418
		JAZZ	B2	177	239	358	195	174	146	69	100	213	288	329	2.470	
		CR-V	D7	127	160	298	132	81	85	96	141	128	148	147	175	1.718
		CIVIC	C2	23	35	58	57	70	59	39	37	58	39	39	73	587
		ACCORD	D1	24	29	132	48	41	32	19	53	41	32	42	66	559
		CITY	C1	19	47	167	99	56	39	25	11	15	12	6	10	506
		CR-Z HYBRID	C6	0	0	0	0	0	0	8	12	12	10	6	48	
		CIVIC	C6	0	0	1	1	0	1	0	0	0	0	0	3	
	H.Ticari/LCV		0	0	0	0	0	0	0	0	0	0	0	0	0	
HYUNDAI	Toplam/Total		2.660	3.422	4.045	4.848	4.459	4.474	3.288	3.382	3.519	3.752	4.678	6.478	49.005	
	Otomobil/PC		2.468	3.163	3.790	4.566	4.152	4.248	3.096	3.270	3.361	3.615	4.468	6.250	46.447	
		ACCENT ERA	B1	1.671	1.939	1.546	1.743	1.469	1.832	1.118	1.509	1.247	1.326	1.100	17.499	
		i20 TROY	B2	325	501	1.199	1.302	1.303	1.163	828	943	754	703	1.093	1.470	11.584
		ACCENT BLUE	C1	0	0	6	486	427	431	494	432	341	473	961	1.521	5.572
		ELANTRA	C1	0	0	0	0	0	334	435	369	267	478	701	3.569	
		iX35	C7	62	26	134	96	88	116	81	122	238	259	333	729	2.284
		GETZ	B2	162	427	540	621	340	18	13	9	0	1	0	2.131	
		i30	C2	87	80	126	115	325	172	116	170	126	278	121	82	1.798
		iX20	B4	38	39	79	112	82	67	50	39	45	55	63	81	750
		i30	C3	15	15	9	15	33	37	16	20	37	73	41	22	333
		i10	A2	16	33	38	25	23	25	20	30	15	17	17	4	263
		MATRIX	B4	29	36	32	26	25	17	32	7	2	1	0	207	
		i20	B2	10	10	8	1	20	24	3	5	22	23	27	17	170
		SONATA	D1	29	32	30	13	10	5	0	0	1	1	0	121	
		SANTA FE	D7	15	21	29	6	2	4	1	2	3	8	1	92	
		GENESIS	D6	3	1	5	1	2	2	7	4	3	4	1	42	
		GENESIS	E1	3	3	7	4	3	1	1	0	2	0	1	25	

LAMBORGHINI	Toplam/Total			0	0	1	0	2	1	0	0	0	0	2	6
	Otomobil/PC			0	0	1	0	2	1	0	0	0	0	2	6
		GALLARDO	F6	0	0	1	0	2	1	0	0	0	0	1	5
		AVENTADOR	F6	0	0	0	0	0	0	0	0	0	0	1	1
		Murciélago	F6	0	0	0	0	0	0	0	0	0	0	0	0
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0
LANCIA	Toplam/Total			6	6	22	19	12	14	6	29	21	10	14	19
	Otomobil/PC			6	6	22	19	12	14	6	29	21	10	14	19
		DELTA	C2	5	5	21	19	12	14	6	29	21	10	14	19
		YPSILON	B2	1	1	1	0	0	0	0	0	0	0	0	3
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0
LAND ROVER	Toplam/Total			90	84	156	162	100	232	130	72	138	266	267	442
	Otomobil/PC			90	84	156	162	100	232	130	72	138	266	267	442
		RANGE ROVER SPORT	F7	30	18	49	64	16	131	70	43	62	71	71	77
		RANGE ROVER EVOQUE	E7	0	0	0	0	0	0	0	23	169	132	295	619
		FREELANDER	D7	30	42	56	58	43	35	20	13	29	6	30	36
		DISCOVERY	E7	9	9	33	23	21	42	31	13	20	16	23	22
		RANGE ROVER	F7	21	15	18	17	20	24	9	3	4	4	11	12
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0
MAHINDRA	Toplam/Total			0	0	0	0	0	0	0	0	0	0	0	0
	Otomobil/PC			0	0	0	0	0	0	0	0	0	0	0	0
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0
		Bolero		0	0	0	0	0	0	0	0	0	0	0	0
MASERATI	Toplam/Total			0	2	0	2	4	1	2	2	3	3	2	3
	Otomobil/PC			0	2	0	2	4	1	2	2	3	3	2	3
		GRANTURISMO	F6	0	0	0	1	4	0	2	1	0	2	2	14
		QUATTROPORTE	F1	0	2	0	0	0	1	0	1	3	1	0	8
		GRANCABRIO	F6	0	0	0	1	0	0	0	0	0	0	1	2
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0
MAZDA	Toplam/Total			122	130	145	215	182	168	115	133	136	203	132	167
	Otomobil/PC			110	118	122	198	162	154	78	118	127	173	121	139
		3	C1	60	78	73	114	90	96	47	59	131	76	94	1.001
		3	C2	26	16	25	47	27	31	10	23	25	23	12	25
		2	B2	13	16	17	24	19	12	6	20	16	11	8	11
		6	D1	4	3	6	6	5	5	6	7	5	3	15	70
		RX-8	B6	6	3	1	5	5	6	4	2	1	4	2	41
		CX-9	C7	1	2	0	2	7	4	5	1	3	1	8	36
		MX-5	B6	0	0	0	0	0	0	0	6	3	0	0	9
	H.Ticari/LCV			12	12	23	17	20	14	37	15	9	30	11	28
		BT-50		12	12	23	17	20	14	37	15	9	30	11	28
MERCEDES-BENZ	Toplam/Total			1.076	1.217	1.935	1.539	2.013	2.104	1.454	1.528	1.778	1.637	1.695	3.049
	Otomobil/PC			591	682	1.063	720	1.426	1.554	728	842	990	818	1.133	2.083
		C SERİSİ	D1	304	300	454	243	976	948	395	440	487	420	604	1.350
		E SERİSİ	E1	191	247	367	251	268	399	234	263	368	271	395	522
		GLK SERİSİ	E7	23	47	56	76	54	44	31	45	38	24	32	55
		B SERİSİ	C4	23	24	62	74	48	56	27	35	28	27	12	431
		CLS SERİSİ	F6	0	5	41	19	26	33	11	20	24	27	44	275
		S SERİSİ	F1	21	17	36	19	19	27	8	10	12	18	27	43
		C SERİSİ	D6	18	20	21	17	17	10	5	13	18	13	10	180
		M SERİSİ	F7	7	8	8	13	6	15	5	4	4	4	5	83
		GL SERİSİ	F7	2	6	8	3	3	8	7	2	2	3	7	61
		SLK SERİSİ	E6	0	1	1	0	0	10	3	3	4	5	8	45
		E Coupe Serisi	E1	1	5	4	3	5	2	1	2	1	0	0	24
		C SERİSİ	D3	0	1	3	2	1	0	0	0	1	4	1	18
		G SERİSİ	F7	1	0	2	0	0	1	0	1	2	0	0	9
		R SERİSİ	F7	0	1	0	0	1	0	0	4	0	1	0	8
		A SERİSİ	C2	0	0	0	0	0	0	0	0	0	0	5	8
		E Cabriolet Serisi	E1	0	0	0	0	0	0	0	1	1	1	1	4
		SL SERİSİ	F6	0	0	0	0	0	1	0	0	0	0	0	2
		SLS Serisi	F6	0	0	0	0	1	0	1	0	0	0	0	2
		CL SERİSİ	F6	0	0	0	0	1	0	0	0	0	0	0	1
		E SERİSİ	E3	0	0	0	0	0	0	0	0	0	0	0	0
	H.Ticari/LCV			485	535	872	819	587	550	726	686	788	819	562	966
		SPRINTER		392	438	632	599	388	338	463	563	682	661	697	6.405
		VITO		55	60	144	148	135	132	107	68	69	63	69	1.244
		VIANO		38	37	96	72	64	80	56	49	58	59	47	746
MINI	Toplam/Total			39	81	98	282	153	196	79	87	127	120	125	348
	Otomobil/PC			39	81	98	282	153	196	79	87	127	120	125	348
		Countryman	D7	15	41	46	153	91	107	40	43	92	97	94	1.063
		COOPER	B2	15	24	39	61	49	68	30	37	29	19	26	471
		ONE	B2	7	15	8	65	11	17	6	7	3	4	2	168
		John Cooper Works	B2	2	1	4	3	2	4	3	0	3	0	3	32
		Clubman	B2	0	0	1	0	0	0	0	0	0	0	0	1
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0
MITSUBISHI	Toplam/Total			593	466	1.067	774	678	705	576	608	634	511	508	922
	Otomobil/PC			143	190	313	368	296	282	154	244	307	210	214	3.005

		ASX	C7	22	63	87	182	139	155	73	144	165	102	86	182	1.400
		COLT	B2	69	71	58	73	61	48	49	50	78	44	23	42	666
		LANCER	C1	38	26	77	77	58	51	16	31	35	44	23	44	520
		PAJERO	E7	5	7	68	6	6	4	2	1	8	4	63	8	182
		LANCER	C2	7	14	16	27	24	18	12	15	17	10	12	4	176
		OUTLANDER	D7	2	9	5	3	7	5	2	3	4	6	5	4	55
		EVO	D6	0	0	2	0	1	0	0	0	0	2	0	0	6
	H.Ticari/LCV			450	276	754	406	327	423	422	364	327	301	294	638	5.037
		L200		416	222	692	353	343	403	395	353	310	287	272	594	4.640
		CANTER		34	54	62	53	39	20	27	11	17	14	22	44	397
		L300		0	0	0	0	0	0	0	0	0	0	0	0	0
NISSAN	Toplam/Total			821	1.198	2.145	1.152	1.696	1.552	1.554	1.754	1.810	1.783	1.803	3.051	20.319
	Otomobil/PC			664	1.038	1.793	1.628	1.467	1.693	1.640	1.640	1.639	1.673	1.823	2.823	18.573
		QASHQAI	C7	252	713	1.254	550	726	742	683	722	701	609	599	914	8.465
		JUKE	B7	178	184	254	174	359	315	408	549	514	526	669	1.146	5.276
		MICRA	B2	109	32	130	248	371	262	274	354	290	256	573	3.137	3.137
		QASHQAI +2	C7	14	29	75	19	122	82	61	82	72	160	110	115	941
		NOTE	B4	69	35	29	16	45	31	42	28	28	28	24	52	427
		X-TRAIL	D7	41	45	51	18	5	35	22	21	24	26	15	23	326
		MURANO	E7	1	0	0	0	0	0	0	0	0	0	0	0	1
		PATHFINDER	E7	0	0	0	0	0	0	0	0	0	0	0	0	0
		PATROL	E7	0	0	0	0	0	0	0	0	0	0	0	0	0
		350 Z	D6	0	0	0	0	0	0	0	0	0	0	0	0	0
	H.Ticari/LCV			157	160	352	127	68	85	64	114	117	144	130	228	1.746
		NAVARA		107	111	211	95	58	44	24	66	65	71	70	116	1.038
		PICK-UP		50	49	141	32	10	41	40	48	52	73	60	112	708
		PRIMASTAR		0	0	0	0	0	0	0	0	0	0	0	0	0
		NV200		0	0	0	0	0	0	0	0	0	0	0	0	0
OPEL	Toplam/Total			1.722	3.167	5.050	3.654	5.365	6.247	4.605	3.821	3.266	4.477	3.095	9.968	54.437
	Otomobil/PC			1.677	3.050	4.773	3.450	5.158	5.973	4.422	3.673	3.163	4.371	3.052	9.862	52.624
		ASTRA	C2	781	1.361	2.260	1.619	2.322	2.959	2.446	1.827	1.350	1.883	1.440	4.891	25.139
		CORSA	B2	327	793	1.365	888	888	898	888	898	898	1.340	841	2.401	13.594
		ASTRA	C1	242	335	514	457	753	725	525	386	362	513	334	1.689	6.835
		INSIGNIA	D1	251	396	342	318	456	627	456	376	351	507	357	764	5.201
		MERIVA	B4	19	32	61	54	57	59	59	146	170	96	55	64	872
		ANTARA	D7	47	91	166	124	64	14	5	3	1	0	1	0	516
		ASTRA	C3	0	31	48	28	30	20	30	38	18	18	12	43	316
		INSIGNIA	D3	8	9	9	8	8	12	11	7	9	13	11	9	114
		ZAFIRA	C4	2	2	8	3	7	4	2	2	4	1	1	1	37
		ASTRA	C6	0	0	0	0	0	0	0	0	0	0	0	0	0
		TIGRA	B6	0	0	0	0	0	0	0	0	0	0	0	0	0
		INSIGNIA	D2	0	0	0	0	0	0	0	0	0	0	0	0	0
	H.Ticari/LCV			45	117	277	204	207	274	183	148	103	106	43	106	1.813
		COMBO		45	117	277	204	207	274	183	148	103	106	43	106	1.813
		CORSA		0	0	0	0	0	0	0	0	0	0	0	0	0
OTOKAR	Toplam/Total			0	0	0	0	0	0	0	0	0	0	0	0	0
	Otomobil/PC			0	0	0	0	0	0	0	0	0	0	0	0	0
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0	0
		M-2000		0	0	0	0	0	0	0	0	0	0	0	0	0
PEUGEOT	Toplam/Total			1.047	3.191	2.602	3.917	4.146	3.334	2.334	2.373	2.776	2.295	2.096	4.804	34.915
	Otomobil/PC			377	1.480	1.145	1.990	1.903	1.425	843	766	1.095	1.159	1.168	2.129	15.480
		508	D1	0	3	75	604	492	244	167	142	327	358	362	758	3.532
		206+	B2	61	511	200	293	346	245	172	159	176	175	193	162	2.693
		308	C2	99	286	211	388	235	245	128	108	175	140	76	295	2.386
		207	B2	73	281	202	206	214	217	114	148	155	171	230	324	2.335
		3008	C7	61	192	192	200	238	192	89	86	115	144	106	242	1.857
		5008	C4	34	115	167	169	186	135	80	44	65	72	72	149	1.288
		207	B3	19	37	41	41	71	56	38	41	27	33	78	66	548
		RCZ	C6	11	41	42	39	49	49	30	25	30	29	14	37	396
		508	D3	0	0	0	19	30	20	16	6	13	23	22	52	201
		107	A2	4	4	3	16	25	12	4	4	7	8	14	30	131
		308	C6	3	5	8	11	12	5	4	2	2	3	1	0	56
		207	B6	2	2	3	3	5	5	0	1	2	2	0	14	39
		407	D1	9	2	1	0	0	0	0	0	0	0	0	0	12
		4007	D7	1	1	0	1	0	0	1	0	1	0	0	0	6
		206	B1	0	0	0	0	0	0	0	0	0	0	0	0	0
	H.Ticari/LCV			670	1.711	1.457	1.927	2.243	1.909	1.491	1.607	1.681	1.136	928	2.675	19.435
		PARTNER TEPEE		213	778	640	1.046	1.038	870	691	621	747	471	395	1.321	8.831
		BIPPER		360	740	567	645	876	673	549	656	544	421	1.108	7.817	7.817
		PARTNER ORIGIN		57	73	126	103	198	296	199	255	156	58	29	100	1.650
		BOXER		40	120	124	133	131	70	52	75	100	63	83	146	1.137
		EXPERT		0	0	0	0	0	0	0	0	0	0	0	0	0
PORSCHE	Toplam/Total			22	30	32	40	48	44	32	42	35	19	25	73	442
	Otomobil/PC			22	30	32	40	48	44	32	42	35	19	25	73	442
		CAYENNE	F7	9	21	16	18	31	29	22	31	13	6	9	27	232
		PANAMERA	F1	6	5	10	4	6	3	5	8	12	10	11	37	117

		911 CARRERA	F6	4	1	4	9	6	8	5	1	7	0	3	4	52
		BOXSTER	E6	3	3	2	9	5	4	0	2	3	3	2	5	41
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0	0
PROTON	Toplam/Total			62	51	72	84	95	78	81	64	109	127	157	133	1.113
	Otomobil/PC			62	51	72	84	95	78	81	64	109	127	157	133	1.113
		GEN.2	C1	11	15	23	30	35	29	37	19	45	54	65	54	417
		GEN.2	C2	22	19	34	39	33	27	30	19	29	36	47	38	373
		SAGA	B1	27	16	14	15	27	20	13	25	34	36	44	40	311
		SAVVY	B2	1	1	1	0	0	2	1	1	1	1	1	1	11
		WAJA	D1	1	0	0	0	0	0	0	0	0	0	0	0	1
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0	0
		ARENA		0	0	0	0	0	0	0	0	0	0	0	0	0
		SAVVY LCV		0	0	0	0	0	0	0	0	0	0	0	0	0
RENAULT	Toplam/Total			6.578	8.340	10.684	10.410	11.092	11.324	9.627	8.842	8.385	9.012	8.130	17.064	119.488
	Otomobil/PC			5.258	6.205	8.213	8.358	8.907	8.954	7.806	6.817	6.291	7.095	6.478	13.978	94.360
		SYMBOL	B1	2.807	2.304	3.025	3.471	3.512	3.258	2.552	2.756	2.261	2.756	2.261	5.454	37.478
		FLUENCE	C1	1.483	1.795	2.558	2.587	3.040	3.209	2.213	2.280	2.057	2.454	2.111	4.500	30.287
		MEGANE	C2	420	807	961	705	843	752	823	688	586	613	690	1.557	9.445
		CLIO	B2	215	424	642	691	527	563	600	407	322	422	458	841	6.112
		LATITUDE	D1	0	266	378	361	434	346	351	262	246	253	257	429	3.583
		CLIO	B3	143	289	339	305	306	333	276	201	237	230	303	573	3.535
		MEGANE	C3	106	144	185	112	128	168	133	143	144	224	219	282	1.988
		GRAND SCENIC	C4	60	82	66	67	66	68	113	162	114	112	121	233	1.264
		MEGANE	C6	8	23	26	21	22	33	33	43	25	30	55	93	412
		KOLEOS	D7	12	28	26	34	27	22	6	10	6	1	3	13	188
		KANGOO	B5	2	34	2	0	0	0	0	0	0	0	0	0	38
		LAGUNA	D2	2	9	5	3	2	2	0	1	2	0	0	3	29
		LAGUNA	D6	0	0	0	1	0	0	0	0	0	0	0	0	1
	H.Ticari/LCV			1.320	2.135	2.471	2.052	2.185	2.370	1.821	2.025	2.094	1.917	1.652	3.086	25.128
		KANGOO		738	1.094	1.534	1.319	1.363	1.566	1.240	1.274	925	1.069	1.001	1.824	14.947
		MASTER		462	842	669	521	568	628	442	559	931	603	489	883	7.597
		TRAFIC		58	105	181	148	177	92	61	110	142	165	107	258	1.604
		TRAFIC MULTIX		62	94	87	64	77	84	78	82	96	80	55	121	980
SAAB	Toplam/Total			0	0	0	0	0	0	0	0	0	0	0	0	0
	Otomobil/PC			0	0	0	0	0	0	0	0	0	0	0	0	0
		SAAB 9-3	D1	0	0	0	0	0	0	0	0	0	0	0	0	0
		SAAB 9-3	D3	0	0	0	0	0	0	0	0	0	0	0	0	0
		SAAB 9-5	D3	0	0	0	0	0	0	0	0	0	0	0	0	0
		SAAB 9-3	D6	0	0	0	0	0	0	0	0	0	0	0	0	0
		SAAB 9-5	E1	0	0	0	0	0	0	0	0	0	0	0	0	0
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0	0
SEAT	Toplam/Total			504	350	536	649	585	501	351	477	349	517	433	807	6.059
	Otomobil/PC			504	350	536	649	585	501	351	477	349	517	433	807	6.059
		LEON	C2	242	161	232	288	286	256	154	167	137	253	185	372	2.733
		IBIZA	B2	219	133	177	247	238	190	155	260	132	202	199	350	2.502
		IBIZA	B3	22	23	87	68	45	24	24	27	63	22	24	36	465
		ALTEA XL	C4	21	33	40	46	16	31	18	23	17	39	24	49	357
		ALHAMBRA	E4	0	0	0	0	0	0	0	0	0	1	1	0	2
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0	0
SKODA	Toplam/Total			507	652	806	691	627	634	505	410	501	470	603	1.184	7.590
	Otomobil/PC			507	652	805	691	627	634	505	410	501	470	603	1.184	7.589
		OCTAVIA	C1	128	221	347	195	189	250	198	172	230	224	289	487	2.930
		SUPERB	D1	144	176	159	193	169	146	106	90	92	87	106	248	1.716
		FABIA	B2	189	209	222	155	127	69	27	20	16	18	87	240	1.379
		YETI	C7	29	35	56	77	66	90	58	53	52	61	62	128	767
		ROOMSTER	B4	16	8	5	63	71	75	98	53	97	72	57	75	690
		FABIA	B3	0	2	15	6	3	0	17	20	11	8	0	3	85
		SUPERB	D3	0	1	1	1	1	4	1	2	3	0	2	2	18
		OCTAVIA	C3	1	0	0	0	1	0	0	0	0	0	0	1	3
		YETI	D7	0	0	0	1	0	0	0	0	0	0	0	0	1
		OCTAVIA	C6	0	0	0	0	0	0	0	0	0	0	0	0	0
	H.Ticari/LCV			0	0	1	0	0	0	0	0	0	0	0	0	1
		PRAKTİK		0	0	1	0	0	0	0	0	0	0	0	0	1
SMART	Toplam/Total			2	4	11	10	2	4	2	10	2	7	1	5	60
	Otomobil/PC			2	4	11	10	2	4	2	10	2	7	1	5	60
		FORTWO	A2	2	4	11	10	2	4	2	10	2	7	1	5	60
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0	0
SSANGYONG	Toplam/Total			205	111	276	182	185	216	183	92	96	101	72	177	1.896
	Otomobil/PC			112	59	126	74	73	106	88	52	47	48	25	71	881
		KYRON	D7	92	44	84	61	59	75	69	40	38	44	16	55	677
		KORANDO	C7	5	7	14	2	4	16	6	8	6	3	2	14	87
		REXTON	E7	12	4	12	6	7	10	6	2	2	1	7	1	70
		ACTYON	C7	3	4	15	5	2	4	3	1	1	0	0	0	38
		RODIUS	E4	0	1	0	0	1	1	4	1	0	0	0	1	9
	H.Ticari/LCV			93	52	150	108	112	110	95	40	49	53	47	106	1.015
		ACTYON SPORTS		93	52	150	108	112	110	95	40	49	53	47	106	1.015

SUBARU	Toplam/Total			119	66	73	141	39	76	29	59	63	40	26	30	761	
	Otomobil/PC			119	66	73	141	39	76	29	59	63	40	26	30	761	
		FORESTER	D7	98	34	50	113	24	35	13	52	45	21	5	18	508	
		OUTBACK	E7	11	24	13	18	4	9	0	2	3	9	3	10	106	
		LEGACY	D1	5	2	3	6	6	6	7	4	5	10	16	0	70	
		LEGACY	D3	0	4	2	2	0	23	9	1	8	0	2	2	53	
		IMPREZA	C2	4	0	0	0	4	2	0	0	1	0	0	0	11	
		WRX STI	D6	1	0	3	2	1	0	0	0	1	0	0	0	8	
		IMPREZA	C6	0	1	1	0	0	0	0	0	0	0	0	0	2	
		IMPREZA	C1	0	0	1	0	0	1	0	0	0	0	0	0	2	
	TRIBECA	F7	0	1	0	0	0	0	0	0	0	0	0	0	1		
	H.Ticari/LCV		0	0	0	0	0	0	0	0	0	0	0	0	0		
SUZUKI	Toplam/Total			162	91	132	118	108	92	67	117	117	96	65	175	1.340	
	Otomobil/PC			162	91	132	118	108	92	67	117	117	96	65	175	1.340	
		SWIFT	B2	13	4	10	5	1	2	7	74	78	57	27	59	337	
		SX4	B2	24	23	41	38	31	32	18	24	13	15	10	50	319	
		ALTO	A2	41	21	29	37	35	14	16	9	11	7	11	23	254	
		GRAND VITARA	C7	39	38	36	23	26	9	11	8	11	7	8	27	243	
		SPLASH	B2	45	5	16	15	15	35	15	2	4	10	9	15	186	
		JIMNY	B7	0	0	0	0	0	0	0	0	0	0	0	1	1	
		H.Ticari/LCV		0	0	0	0	0	0	0	0	0	0	0	0	0	
	TATA	Toplam/Total			200	150	201	170	160	144	151	110	122	102	101	246	1.857
Otomobil/PC				129	71	100	92	102	80	106	55	57	50	48	134	1.024	
		VISTA	B2	75	42	43	52	77	61	93	43	44	34	41	128	733	
		INDIGO MARINA	B3	26	22	22	21	16	16	10	10	8	14	7	6	178	
		INDIGO	B1	26	7	35	19	9	3	3	2	5	2	0	0	111	
		INDICA	B2	2	0	0	0	0	0	0	0	0	0	0	0	2	
		H.Ticari/LCV		71	79	101	78	58	64	45	55	65	52	53	112	833	
		XENON		37	56	71	65	41	54	39	71	54	49	44	43	92	642
		XT KAMYONET		14	16	30	13	16	10	6	4	16	8	10	20	163	
		TELCO		20	7	0	0	1	0	0	0	0	0	0	0	28	
TOYOTA	Toplam/Total			2.741	2.708	3.932	3.446	1.769	2.552	3.121	2.273	2.734	3.638	2.887	6.195	37.996	
	Otomobil/PC			2.580	2.626	3.809	3.354	1.671	2.460	2.999	2.211	2.701	3.512	2.710	6.012	36.645	
		COROLLA	C1	1.383	1.455	2.146	1.888	797	1.044	1.223	1.019	1.501	1.710	1.123	3.217	18.505	
		AURIS	C2	504	525	659	723	435	688	680	510	506	1.120	678	1.472	8.500	
		YARIS	B2	416	359	586	360	175	186	233	233	241	169	455	814	4.227	
		AVENSIS	D1	145	180	236	257	160	277	189	290	256	290	156	366	2.886	
		COROLLA VERSO	C4	59	40	58	18	54	226	416	200	148	155	264	57	1.695	
		RAV4	D7	51	50	100	82	33	27	61	51	43	56	26	75	655	
		LAND CRUISER	F7	14	11	19	12	10	6	9	6	4	11	5	5	112	
		URBAN	B7	5	5	5	13	7	5	3	2	2	1	4	6	58	
	PRIUS	C2	3	0	0	1	0	1	0	1	0	0	0	0	6		
	CAMRY	E1	0	1	0	0	0	0	0	0	0	0	0	0	1		
	PREVIA	E4	0	0	0	0	0	0	0	0	0	0	0	0	0		
	LEXUS	F1	0	0	0	0	0	0	0	0	0	0	0	0	0		
	HIACE	B5	0	0	0	0	0	0	0	0	0	0	0	0	0		
	H.Ticari/LCV		161	82	123	92	98	92	122	62	33	126	177	183	1.351		
	HILUX		161	82	123	92	98	92	122	62	33	126	177	183	1.351		
	HIACE		0	0	0	0	0	0	0	0	0	0	0	0	0		
VOLKSWAGEN	Toplam/Total			5.247	5.854	7.916	7.531	8.627	6.665	5.325	4.911	6.346	6.732	6.040	10.717	81.911	
	Otomobil/PC			3.599	3.415	4.920	5.281	6.121	4.113	3.490	3.386	4.300	4.799	4.531	7.595	55.550	
		POLO	B2	427	581	1.273	1.713	1.679	1.113	1.056	946	1.204	1.525	1.344	2.103	14.964	
		JETTA	C1	1.755	1.272	976	1.063	1.572	1.046	1.065	879	990	663	951	2.151	14.383	
		PASSAT	D1	534	759	1.443	1.234	1.065	733	489	580	574	882	846	959	10.098	
		GOLF	C2	620	492	793	842	1.289	787	473	627	934	902	882	1.267	9.908	
		TIGUAN	D7	187	123	181	222	300	278	214	411	529	346	781	3.812		
		SCIROCCO	C6	12	49	74	52	73	69	74	34	49	125	74	184	869	
		PASSAT CC	D6	43	68	59	62	62	41	63	45	47	86	35	66	677	
		PASSAT	D3	15	62	102	65	43	29	33	48	51	69	47	63	627	
	TOUAREG	E7	4	6	17	23	37	15	22	17	10	13	6	20	190		
	GOLF	C6	2	3	2	5	0	2	1	0	0	5	0	1	21		
	TOURAN	C4	0	0	0	0	1	0	0	0	0	0	0	0	1		
	NEW BEETLE	B6	0	0	0	0	0	0	0	0	0	0	0	0	0		
	NEW BEETLE	B2	0	0	0	0	0	0	0	0	0	0	0	0	0		
	H.Ticari/LCV		1.648	2.439	2.996	2.250	2.506	2.552	1.835	1.525	2.046	1.933	1.509	3.122	26.361		
	CADDY		996	1.556	1.756	1.161	1.230	1.229	773	735	880	754	688	1.703	13.461		
	TRANSPORTER		410	750	1.066	921	1.041	913	699	581	657	624	318	690	8.670		
	AMAROK		0	0	0	0	122	362	319	134	281	278	288	437	2.221		
	VOLT		242	133	174	168	113	48	44	75	48	28	30	21	1.124		
	CRAFTER		0	0	0	0	0	0	0	0	180	249	185	271	885		
VOLVO	Toplam/Total			246	369	656	430	327	501	317	333	225	358	316	584	4.662	
	Otomobil/PC			246	369	656	430	327	501	317	333	225	358	316	584	4.662	
		S60	D1	54	104	230	153	83	164	93	144	110	182	163	221	1.701	
		S40	D1	95	125	230	154	113	172	98	67	44	80	74	213	1.465	
		XC60	E7	42	75	71	37	31	25	40	53	27	25	39	68	533	
	S80	E1	29	22	52	40	54	96	51	41	18	32	18	31	484		

		V60	D3	5	9	22	8	11	10	12	5	7	19	6	18	132	
		C30	C2	10	6	17	17	11	8	6	8	0	7	3	12	105	
		V50	D3	7	10	16	8	12	6	10	4	2	7	3	3	88	
		XC90	F7	4	13	10	2	3	12	4	4	10	1	4	12	79	
		XC70	E7	0	4	3	2	3	2	1	4	5	4	3	5	36	
		C70	D6	0	1	3	5	4	2	2	2	2	1	1	1	24	
		V70	E3	0	0	2	4	2	4	0	1	0	0	2	0	15	
	H.Ticari/LCV			0	0	0	0	0	0	0	0	0	0	0	0	0	
Toplam/Total Pazar/Total Market				44.892	58.663	78.403	77.695	80.646	81.573	63.044	58.406	60.129	69.421	63.657	127.910	864.439	
				Otomobil/PC	29.868	39.004	54.023	53.835	56.302	56.714	43.518	38.875	39.964	47.508	44.951	88.957	593.519
				H.Ticari/LCV	15.024	19.659	24.380	23.860	24.344	24.859	19.526	19.531	20.165	21.913	18.706	38.953	270.920

SEGMENT DETAYLARI Aralık 2011 (Perakende) (Segmentation Details-RS-December 2011)

	Toplam/Total	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	272	0	272	0	0	0	0	0
B (Entry)	29.724	9.086	17.610	684	382	760	16	1.186
C (Compact)	45.327	24.879	13.865	425	1.201	0	329	4.628
D (Medium)	10.456	7.683	3	164	5	0	178	2.423
E (Luxury)	2.641	1.812	22	1	4	0	37	765
F (Upper Luxury)	537	141	0	0	0	0	59	337
	88.957	43.601	31.772	1.274	1.592	760	619	9.339

SEGMENT DETAYLARI Ocak-Aralık 2011 (Perakende) (Segmentation Details-RS-'January-December' 2011)

	Toplam/Total	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	2.941	0	2.941	0	0	0	0	0
B (Entry)	210.531	71.872	118.702	4.811	4.836	4.271	89	5.950
C (Compact)	283.729	151.199	89.198	3.809	9.208	0	1.941	28.374
D (Medium)	74.878	52.875	29	1.372	26	0	2.054	18.522
E (Luxury)	17.557	12.362	107	16	65	0	374	4.633
F (Upper Luxury)	3.883	837	0	0	0	0	416	2.630
	593.519	289.145	210.977	10.008	14.135	4.271	4.874	60.109

ODD, verilerinde yer alan bilgilerin doğruluğuna azami ölçüde hassasiyet göstermekle birlikte; bu verilerdeki hata, eksiklik veya yorum farklılıklarından ve/veya ticari amaçlı kullanımından doğabilecek zararlardan hiçbir şekilde sorumlu değildir.

ODD (Otomotiv Distribütörleri Demeği) verilerinde; marka ve model bazında yer alan sayısal satış bilgileri ilgili kuruluşların ODD'ye yaptığı bildirimlerden oluşmaktadır. Bilgiler haksız rekabete yol açacak şekilde kullanılamaz. ODD 'yi kaynak göstermek suretiyle satış rakamlarına dayalı olarak Rekabet Kanunu'na aykırı düşecek yorum, sıralama ve açıklamalar yapılması yasaktır. Bu hususa aykırı davranan kişi ve kuruluşlar doğrudan yasalara karşı sorumludur.

ODD Raporlarının telif hakkı ODD'ye aittir. ODD'nin yazılı muvafakati alınmaksızın raporun bir bölümü veya tamamı çoğaltılamaz, paylaşılamaz, yayınlanamaz veya dağıtılamaz. Aksi durumda ODD'nin her türlü maddi ve manevi tazminat talep hakkı saklıdır.